

DEPARTMENT OF COMMUNICATION STUDIES

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The Department of Communication Studies offers a variety of courses that help students develop communication competence and expertise that connects people and creates change in personal and professional contexts. The department is also the home of the Thundering Word, the forensics and debate team that competes in regional, national, and international tournaments.

Programs

- Business Communication, Minor (<http://catalog.marshall.edu/undergraduate/programs-az/liberal-arts/communication-studies/business-communication-minor/>)
- Communication Studies, B.A. (<http://catalog.marshall.edu/undergraduate/programs-az/liberal-arts/communication-studies/communication-studies-ba/>)
- Communication Studies, Minor (<http://catalog.marshall.edu/undergraduate/programs-az/liberal-arts/communication-studies/communication-studies-minor/>)

Courses

 - General Education Course

CMM 103 Fund Speech-Communication 3 Credit hours

A course designed to enhance the development of critical thinking skills and their application to verbal and nonverbal interaction in interpersonal and public communication contexts.

Attributes: Core II Communication Studies

Grade Mode: Normal Grading Mode

CMM 104H Honors in Speech Comm 3 Credit hours

An accelerated course for selected freshmen and sophomores in fundamentals of communication, concepts and skills in verbal/nonverbal communication and listening. Not open to juniors and seniors.

Pre-req: Admitted Honors College with a score of 1.

Attributes: Core II Communication Studies

Grade Mode: Normal Grading Mode

CMM 201 Communication Foundations (CT) 3 Credit hours

Develops essential skills in reading and critically analyzing scholarly texts, and in writing academic papers.

Attributes: Critical Thinking

Grade Mode: Normal Grading Mode

CMM 205 The Rhetorical World (CT) 3 Credit hours

An introduction to the study of rhetoric as a cultural force influencing human behavior and societies and as a critical approach to interpreting cultural artifacts.

Attributes: Critical Thinking, Core II Humanities

Grade Mode: Normal Grading Mode

CMM 207 Bus & Prof Communication 3 Credit hours

A study of the communication demands and skills relevant to the student's future role as a business or professional person.

Attributes: Core II Communication Studies

Grade Mode: Normal Grading Mode

CMM 213 Fund Interpersonal Com 3 Credit hours

Introduction to principles and practices related to productive interpersonal communication. Emphasizes competence in using verbal and nonverbal message systems to promote effective communication in social and task relationships.

Attributes: Core II Social Sciences

Grade Mode: Normal Grading Mode

CMM 239 Dev & Appreciation of Film 3 Credit hours

The historical development of the motion picture as an art form. Analysis of the technical, social, economic and cultural factors which have influenced the medium.

Attributes: Core II Humanities

Grade Mode: Normal Grading Mode

CMM 255 Intro Computer-Comm 3 Credit hours

Use and implications of telecomputing for messaging, resource finding, and self-directed discovery learning.

Attributes: Digital Humanities, Core II Social Sciences

Grade Mode: Normal Grading Mode

CMM 270 Intercollegiate Debate 1 Credit hour

(PR: Permission of instructor). May be repeated 3 times for credit.

Grade Mode: Normal Grading Mode

CMM 271 Intercollegiate Debate 1 Credit hour

(PR: Permission of instructor). May be repeated 3 times for credit.

Grade Mode: Normal Grading Mode

CMM 280 Special Topics 1-4 Credit hours

Grade Mode: Normal Grading Mode

CMM 281 Special Topics 1-4 Credit hours

Grade Mode: Normal Grading Mode

CMM 282 Special Topics 1-4 Credit hours

Grade Mode: Normal Grading Mode

CMM 283 Special Topics 1-4 Credit hours

Grade Mode: Normal Grading Mode

CMM 298 Itv 1-4 Credit hours

A course based upon Instructional Television Series broadcast by public television. The student is responsible for viewing the series on the air and satisfying all course requirements announced by the department.

Grade Mode: Normal Grading Mode

CMM 302 Professional Presentations 3 Credit hours

Designed for present and future demands on skilled presenters of information. Included in the teaching of advanced oral presentation skills, computer assisted/ aided presentations, teleconferencing and other presentational skills.

Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

Grade Mode: Normal Grading Mode

- CMM 303 Intro Communication Thry** **3 Credit hours**
 Analysis of the process of communication and its constituent elements, with emphasis upon traditional and contemporary theories, their validation, and their use as a tool in diagnosis and remediation of communication problems.
Pre-req: CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.
Grade Mode: Normal Grading Mode
- CMM 307 Political Communication** **3 Credit hours**
 Investigation of the functions, ethics, responsibilities and social impact of oral communication in periods of social unrest and/or political change.
Pre-req: CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.
Grade Mode: Normal Grading Mode
- CMM 308 Persuasive Communication** **3 Credit hours**
 Introduction to the understanding, practice and analysis of persuasion. Behavioral and rhetorical theories of persuasion will be examined and applied to contemporary persuasive communications.
Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.
Grade Mode: Normal Grading Mode
- CMM 310 Argumentation & Debate** **3 Credit hours**
 Basic principles of argument; practice in discussion and debate. Recommended but not a prerequisite for intercollegiate debating.
Pre-req: CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.
Grade Mode: Normal Grading Mode
- CMM 311 Lang & Communication** **3 Credit hours**
 A method for studying the role which language plays in human affairs.
Grade Mode: Normal Grading Mode
- CMM 315 Group Communication** **3 Credit hours**
 Study of group communication processes, including problem solving, systems of group communication analysis and evaluation, in task oriented groups.
Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.
Grade Mode: Normal Grading Mode
- CMM 316 Legal Communication** **3 Credit hours**
 The theory and practice of legal communication techniques. The course will examine interviewing skills, negotiation skills, argument preparation skills, presentation skills, and cross-examination skills. Recommended for pre-law students.
Pre-req: CMM 103 or CMM 104H or CMM 207 or YGS 161 or IST 101.
Grade Mode: Normal Grading Mode
- CMM 319 Superior-Subordinate Comm** **3 Credit hours**
 Survey of principles underlying communication between superiors and subordinates in organizations. Emphasis placed upon communication strategies regarding role definition, performance feedback, development and maintenance of relationships, conflict management, leadership, decisionmaking.
Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.
Grade Mode: Normal Grading Mode
- CMM 320 Oral Interpretation Lit** **3 Credit hours**
 The fundamentals of reading, analyzing, and interpreting literature.
Grade Mode: Normal Grading Mode
- CMM 322 🌍 Intercultural Communication** **3 Credit hours**
 A study of the barriers to communication across cultures and of strategies for addressing these problems.
Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or CMM 213 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.
Attributes: Multicultural
Grade Mode: Normal Grading Mode
- CMM 330 🎤 Performance Theory** **3 Credit hours**
 The study of performance practices that function as enactments of cultural identity. Topics will include performance as a cultural process, performance in social roles, and performance as power.
Pre-req: CMM 103 or CMM 104H or CMM 207.
Attributes: Multicultural
Grade Mode: Normal Grading Mode
- CMM 345 Listening & Feedback** **3 Credit hours**
 A study of listening/feedback behavior as an integral part of the communication process, development of listening/ feedback skills, and an awareness of barriers to effective listening and feedback.
Pre-req: CMM 103 or CMM 104H or CMM 207 or YGS 161 or IST 101.
Grade Mode: Normal Grading Mode
- CMM 370 Intercollegiate Debate** **1 Credit hour**
 (PR: Permission of instructor). May be repeated 3 times for credit.
Grade Mode: Normal Grading Mode
- CMM 371 Intercollegiate Debate** **1 Credit hour**
 (PR: Permission of instructor). May be repeated 3 times for credit.
Grade Mode: Normal Grading Mode
- CMM 374 Intro to Health Communication** **3 Credit hours**
 Surveys interpersonal, public, and organizational health communication theories and findings; explores the communication demands of health care and promotion, communication issues in health systems, and strategies to resolve problems.
Grade Mode: Normal Grading Mode
- CMM 401 Organization Communication** **3 Credit hours**
 Investigation of information flow in organizations with emphasis on identifying communication problems.
Pre-req: CMM 303 (may be taken concurrently).
Concurrent PR: CMM 303
Grade Mode: Normal Grading Mode
- CMM 402 Rhetorical Theory** **3 Credit hours**
 An exploration of theories of rhetoric from the Greek philosophers to the present. This course will examine the strategic use of symbols in persuasive discourse.
Grade Mode: Normal Grading Mode
- CMM 403 🌍 Nonverbal Communication** **3 Credit hours**
 This course will explore the areas and significance of nonverbal communication as they relate to the quality and effectiveness of human interaction in personal, social, and professional relationships.
Pre-req: CMM 103 with a minimum grade of D or CMM 207 with a minimum grade of D or CMM 104H with a minimum grade of D.
Attributes: Multicultural
Grade Mode: Normal Grading Mode

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| CMM 404 Rhetorical Comm Criticism | 3 Credit hours | CMM 474 Interpersonal Health Comm | 3 Credit hours |
| An examination of the construction of rhetorical texts and the effects they produce. | | Investigates communication in establishing effective interactions between health providers, patients, and families. Explores theories and findings in relationship development, decision making, intercultural communication, social support, advocacy, and family relationships. | |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 406 Interviewing | 3 Credit hours | CMM 476 Communication Classrm Tch | 3 Credit hours |
| Skill development in the question-answer-response process as it applies to a variety of interviewing situations. | | Knowledge and utilization of interpersonal communication skills in all teaching-learning environments. | |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 408 Leadership & Group Comm | 3 Credit hours | CMM 478 🍀 Senior Seminar | 3 Credit hours |
| A study of the variable affecting, and affected by, communication process in small groups, with particular emphasis upon leadership variables. | | Capstone experience. The development, organization, revision and presentation of major projects that serve to demonstrate the student's competence in the discipline. | |
| Pre-req: CMM 315. | | Pre-req: CMM 411 with a minimum grade of D. | |
| Grade Mode: Normal Grading Mode | | Attributes: Capstone Course | |
| CMM 409 Theory Persuasion Change | 3 Credit hours | Grade Mode: Normal Grading Mode | |
| Study of the relationship between persuasion and social change, including theories of attitude and behavioral change and contemporary theories of persuasion. | | CMM 479 Public Health Communication | 3 Credit hours |
| Attributes: Digital Humanities | | Examines communication processes that influence human behavior and public policy through health promotion campaigns, including theories and practices of health behavior change and designing, implementing, and evaluating health communication interventions. | |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 410 Crisis & Risk Communication | 3 Credit hours | CMM 480 Special Topics | 1-4 Credit hours |
| This application-based course introduces communication theories of crisis and risk management. | | Grade Mode: Normal Grading Mode | |
| Grade Mode: Normal Grading Mode | | CMM 481 Special Topics | 1-4 Credit hours |
| CMM 411 Communication Study & Resch | 3 Credit hours | Grade Mode: Normal Grading Mode | |
| Introduction to the advanced study of theory and research areas with emphasis on communication research methods and reporting. | | CMM 482 Special Topics | 1-4 Credit hours |
| Pre-req: CMM 303 (may be taken concurrently). | | Grade Mode: Normal Grading Mode | |
| Concurrent PR: CMM 303 | | CMM 483 Special Topics | 1-4 Credit hours |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 413 Theories of Interpersonal Com | 3 Credit hours | CMM 485 Independent Study | 1-4 Credit hours |
| Pre-req: CMM 213. | | Attributes: No Textbook Required | |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 420 Communication & Conflict | 3 Credit hours | CMM 486 Independent Study | 1-4 Credit hours |
| An exploration of the theory, research, and practice of communication in understanding and negotiating interpersonal conflict. | | Grade Mode: Normal Grading Mode | |
| Grade Mode: Normal Grading Mode | | CMM 487 Independent Study | 1-4 Credit hours |
| CMM 421 Gender and Communication | 3 Credit hours | Grade Mode: Normal Grading Mode | |
| An exploration of gender as an organizing principle for communication. | | CMM 488 Independent Study | 1-4 Credit hours |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 441 Dev Appr Film Since 1930 | 3 Credit hours | CMM 490 Internship | 1-4 Credit hours |
| Study of important directions in modern film, including style, genre, and the relationship to contemporary society. A variety of films will be viewed for analysis. | | Attributes: No Textbook Required | |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 450 Direction Speech Activity | 3 Credit hours | CMM 495H Readings Honors Com Study | 4 Credit hours |
| Direction of extracurricular speech activities: assemblies, forensic events, etc. | | Open only to speech majors of outstanding ability. See Honors Courses. | |
| Grade Mode: Normal Grading Mode | | Grade Mode: Normal Grading Mode | |
| CMM 456 Computer-Mediated Comm | 3 Credit hours | | |
| This course explores the impact of computer-mediated communication on human organization. | | | |
| Attributes: Digital Humanities | | | |
| Grade Mode: Normal Grading Mode | | | |

Faculty

Professors

Bookwalter, Jones, Tarter, S. Underhill

Associate Professors

J. Underhill

Assistant Professor

Brown, Mao, Snyder-Yuly

Instructors

Adkins, Jackson, Taylor, True