












# PUBLIC COMMUNICATION, CONCENTRATION






 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

## Major


The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.


Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
MTH 121 	Concepts and Applications (CT)	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101 	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 103  	Fund Speech-Communication	3
MTH 121  	Concepts and Applications (CT)	3
	Core II Natural/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive (300/400 COLA Lit)	3
	Writing Intensive (300/400 COLA Lit)	3
	Multicultural or International	3
CMM 478 	Senior Seminar (Capstone)	3
<b>College-Specific</b>		
	Foreign Language 101	3
	Foreign Language 102	3
	Foreign Language 203	3
	Foreign Language 204	3
CMM 205 	The Rhetorical World (CT)	3
	300/400 COLA Literature (WI)	3
	300/400 COLA Literature (WI)	3
	300/400 COLA Social Science	3
	300/400 COLA Social Science	3
	COLA Social Science	3
	COLA Natural/Physical Science	4
	COLA International	3
	COLA Multicultural	3
<b>Major-Specific</b>		

CMM 302 	Professional Presentations	3
CMM 303 	Intro Communication Thry	3
CMM 411 	Communication Study & Resch	3
CMM 205 	The Rhetorical World (CT)	3
CMM 308	Persuasive Communication	3
CMM 310	Argumentation & Debate	3
CMM 402	Rhetorical Theory	3
CMM 409	Theory Persuasion Change	3
CMM 478 	Senior Seminar	3
	300/400 CMM Elective	3
	300/400 CMM Elective	3
	300/400 CMM Elective	3
	300/400 Free Elective	3
	Free Elective	3
	Free Elective	3
	Free Elective	3
	Free Elective	1

## Major Information






- The total number of free electives will depend on the amount of double and triple counting of requirements.
- See course attributes each semester for courses that meet multiple requirements.
- Questions about requirements should be directed to the College of Liberal Arts (304-696-2350). Core II and COLA requirements may not be double counted.
- Forty-eight credit hours (sixteen 3-hour courses) must be at the 300/400 level.
- Students must earn a C or better in ENG 201 Advanced Composition and all foreign language courses.
- Minimum of 120 hours to graduate.







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## Four Year Plan

The Communication Studies Department offers a variety of courses and major concentrations which are designed to provide current knowledge, cognitive abilities, and competencies in communication. The Public Communication concentration is intended for students seeking public roles in the legal, political, and/or other communication settings of democratic society, as well as graduate work in communication.

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
ENG 101 	Beginning Composition	3
FYS 100	First Yr Sem Critical Thinking	3
	Core II Social Science	3
MTH 121  	Concepts and Applications (CT)	3
CMM 103  	Fund Speech-Communication	3

UNI 100	Freshman First Class	1	300/400 CMM Elective	3
<b>Credit Hours</b>		<b>16</b>	<b>Credit Hours</b>	<b>12</b>
<b>Second Semester</b>				
CMM 302 	Professional Presentations	3		
ENG 201 	Advanced Composition	3		
	Critical Thinking	3		
	Core II Humanities	3		
	Core II Fine Arts	3		
<b>Credit Hours</b>		<b>15</b>	<b>Total Credit Hours</b>	<b>120</b>
<b>Second Year</b>				
<b>First Semester</b>				
CMM 303 	Intro Communication Thry	3		
	Foreign Language 101	3		
	Core II Natural/Physical Science	4		
	COLA Social Science	3		
	Free Elective	3		
<b>Credit Hours</b>		<b>16</b>		
<b>Second Semester</b>				
	COLA Natural/Physical Science	4		
	Foreign Language 102	3		
CMM 205 	The Rhetorical World (CT)	3		
	300/400 COLA Literature (WI)	3		
	Free Elective	3		
<b>Credit Hours</b>		<b>16</b>		
<b>Third Year</b>				
<b>First Semester</b>				
	Foreign Language 203	3		
	300/400 COLA Social Science	3		
	300/400 COLA Multicultural	3		
	Multicultural/International	3		
CMM 308	Persuasive Communication	3		
<b>Credit Hours</b>		<b>15</b>		
<b>Second Semester</b>				
	Foreign Language 204	3		
CMM 310	Argumentation & Debate	3		
CMM 402	Rhetorical Theory	3		
	300/400 COLA Social Science	3		
	300/400 Free Elective	3		
<b>Credit Hours</b>		<b>15</b>		
<b>Fourth Year</b>				
<b>First Semester</b>				
CMM 409	Theory Persuasion Change	3		
CMM 411 	Communication Study & Resch	3		
	300/400 COLA Literature (WI)	3		
	300/400 COLA International	3		
	300/400 CMM Elective	3		
<b>Credit Hours</b>		<b>15</b>		
<b>Second Semester</b>				
CMM 478 	Senior Seminar (Capstone)	3		
	300/400 CMM Elective	3		
	Free Elective	3		