



SPORT MANAGEMENT, B.S.




 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

A. Core Curriculum

B. Sport Management Professional Core¹

Code	Title	Credit Hours
ACC 310	Acct for Entrepreneurs	3
CMM 207	Bus & Prof Communication	3
ECN 200	Survey of Economics	3
MGT 218	Business Quantitative Methods	3
MGT 320	Principles of Management	3
MKT 340	MKT Concepts and Applications	3
NRRM 320	Sports & Campus Rec Mgmt	3
PSY 201 	Introductory Psychology (CT)	3
STHM 218 	Sports in Society (CT) (CT & Multicultural)	3
STHM 250	Intro to Sport Management	3
STHM 380	Sport Marketing	3
STHM 381	Sport Finance/Economics	3
STHM 401	Ethics in Sport	3
STHM 416	Facility Design & Management	3
STHM 430	Sport Law	3
STHM 475 	Capstone Seminar	3
PEL, Dance or PLS		2

¹ Non-College of Business (COB) majors may not exceed a total of 27 hours of COB course offerings.

C. Area of Emphasis (Students must choose one)

D. 40 Upper Division Hours

E. 120 Minimum Semester Hours