

MANAGEMENT INFORMATION SYSTEM, B.B.A.

- General Education Course

- Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201	Introductory Psychology (CT)	3
ACC 215	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101	Beginning Composition (Writing Intensive)	3
ENG 201	Advanced Composition	3
CMM 207	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Natural/Physical Science		4
Humanities		3
PSY 201	Introductory Psychology (CT)	3
Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204	Writing for the Workplace (Writing Intensive)	3
MGT 460	Strategic Management (Writing Intensive)	3
MC or I: International Business Elective		3
MIS 475	Strat Management Info Systems (Capstone)	3
College-Specific		
ENG 204	Writing for the Workplace	3
ACC 215	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250	Principles Microeconomics	3
ECN 253	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320	Principles of Management	3
MGT 460	Strategic Management	3
MKT 340	MKT Concepts and Applications	3

Communications Studies Elective:

Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322	Intercultural Communication	

International Business Elective:

Select one of the following:		3
ECN 408	Comparative Econ Systems	
ECN 420	International Trade	
ECN 421	Global Macroeconomic Analysis	
ECN 460	Economic of Dev Countries	
FIN 440	International Fin Management	
MGT 445	International Management	
MKT 371	International Marketing	

Major-Specific

MIS 300	Intro to Business Programming	3
MIS 310	Bus Sys Analysis & Design	3
MIS 333	Bus Telecomm Sys	3
MIS 340	Intro to Database Mgt Systems	3
MIS 360	Intro to Bus Intel & Analytics	3
MIS 420	Info Security Management	3
MIS 470	Business Sys Proj Mgt	3
MIS 475	Strat Management Info Systems	3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- MIS 475 Strat Management Info Systems is the capstone course for all Management Info Systems majors. It is normally taken in the senior year.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.