























MANAGEMENT INFORMATION SYSTEMS, B.B.A.









 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.



The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Course Requirements

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Intro Financial Accounting(CT)	3
<i>Core 2</i>		
ENG 101  	Beginning Composition (Writing Intensive)	3
ENG 201 	Advanced Composition	3
CMM 207 	Business Communication	3
		
STA 150 	Foundations of Statistics	3
STA 150L 	Foundations of Statistics Lab	1
Core II Natural/Physical Science		4
Core II Humanities		3
PSY 201  	Introductory Psychology (CT)	3
Core II Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
MC or I: International Business Elective		3
MIS 475 	Strat Management Info Systems (Capstone)	3
College-Specific		
ENG 204 	Writing for the Workplace	3
ACC 215  	Intro Financial Accounting(CT)	3
ACC 216	Intro Managerial Accounting	3
ECN 250	Principles Microeconomics	3
ECN 253 	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320 	Principles of Management	3
MGT 460 	Strategic Management	3

MKT 340	MKT Concepts and Applications	3
Communications Studies Elective:		
Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Communication in Groups	
CMM 319	Leadership Dynamics	
CMM 322 	Intercultural Communication	
International Business Elective:		
Select one of the following:		3
ECN 408 	Comparative Econ Systems	
ECN 420 	International Trade	
ECN 421 	Global Macroeconomic Analysis	
ECN 460 	Economic of Dev Countries	
FIN 440 	International Fin Management	
MGT 445 	International Management	
MKT 371 	International Marketing	


Major-Specific

MIS 300	Intro to Business Programming	3
MIS 310	Bus Sys Analysis & Design	3
MIS 333	Bus Telecomm Sys	3
MIS 340 	Intro to Database Mgt Systems	3
MIS 360	Intro to Bus Intel & Analytics	3
MIS 420	Info Security Management	3
MIS 470	Business Sys Proj Mgt	3
MIS 475 	Strat Management Info Systems	3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- MIS 475 Strat Management Info Systems is the capstone course for all Management Info Systems majors. It is normally taken in the senior year.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.







 - General Education Course

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Semester Plan

The Department of Marketing, MIS and Entrepreneurship offers a Bachelor of Business Administration (BBA) degree in Management Information Systems (MIS). MIS is the study of the relationships among people, technology, and organizations. MIS professionals help firms realize maximum benefits from investment in personnel, equipment, and business processes. MIS is a people-oriented field with an emphasis on service through technology. You will learn to create information systems for data management (i.e. storing, searching, and analyzing data) and how to manage various information systems to meet the needs of managers, staff, and customers.

First Year





First Semester		Credit Hours
FYS 100	First Yr Sem Critical Thinking	3
ENG 101	  Beginning Composition	3
STA 150	 Foundations of Statistics	3
STA 150L	 Foundations of Statistics Lab	1
PSY 201	  Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17

Second Semester


ECN 250	Principles Microeconomics	3
CMM 207	 Business Communication	3
	 Core II Physical or Natural Science	4
	Core II Fine Arts	3
	Free Elective	3
Credit Hours		16

Second Year

First Semester


ACC 215	  Intro Financial Accounting(CT)	3
ECN 253	 Principles Macroeconomics	3
ENG 201	 Advanced Composition	3
LE 207	Legal Environ of Business	3
CMM Studies Elective		3
Credit Hours		15

Second Semester

ACC 216	Intro Managerial Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204	 Writing for the Workplace	3
Core II Humanities		3
Free Elective		3
Credit Hours		15

Third Year

First Semester

FIN 323	Principles of Finance	3
MGT 320	 Principles of Management	3
MKT 340	MKT Concepts and Applications	3
MIS 290	Prin Management Info Systems	3


Free Elective		3
Credit Hours		15

Second Semester

MIS 310	Bus Sys Analysis & Design	3
MIS 333	Bus Telecomm Sys	3
MIS 360	Intro to Bus Intel & Analytics	3
Free Elective		3
Free Elective		3
Credit Hours		15

Fourth Year



First Semester

MIS 340	 Intro to Database Mgt Systems	3
MIS 300	Intro to Business Programming	3
MIS 470	Business Sys Proj Mgt	3
Free Elective		3
Free Elective		3

Credit Hours

15

Second Semester

MIS 420	Info Security Management	3
MIS 475	 Strat Management Info Systems	3
MGT 460	 Strategic Management	3
International Business Elective		3

Credit Hours

12

Total Credit Hours

120