




# MANAGEMENT INFORMATION SYSTEM, B.B.A.

 - General Education Course


 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

## Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101  	Beginning Composition (Writing Intensive)	3
ENG 201 	Advanced Composition	3
CMM 207  	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Natural/Physical Science		4
Humanities		3
PSY 201  	Introductory Psychology (CT)	3
Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204 	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
MC or I: International Business Elective		3
MIS 475 	Strat Management Info Systems (Capstone)	3
<b>College-Specific</b>		
ENG 204  	Writing for the Workplace	3
ACC 215  	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250	Principles Microeconomics	3
ECN 253 	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320 	Principles of Management	3
MGT 460 	Strategic Management	3
MKT 340	MKT Concepts and Applications	3



Communications Studies Elective:

Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322 	Intercultural Communication	

International Business Elective:


Select one of the following:		3
ECN 408 	Comparative Econ Systems	
ECN 420 	International Trade	
ECN 421 	Global Macroeconomic Analysis	
ECN 460 	Economic of Dev Countries	
FIN 440 	International Fin Management	
MGT 445 	International Management	
MKT 371 	International Marketing	


### Major-Specific

MIS 300	Intro to Business Programming	3
MIS 310	Bus Sys Analysis & Design	3
MIS 333	Bus Telecomm Sys	3
MIS 340 	Intro to Database Mgt Systems	3
MIS 360	Intro to Bus Intel & Analytics	3
MIS 420	Info Security Management	3
MIS 470	Business Sys Proj Mgt	3
MIS 475 	Strat Management Info Systems	3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

## Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- MIS 475 Strat Management Info Systems is the capstone course for all Management Info Systems majors. It is normally taken in the senior year.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

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## Four Year Plan

The Department of Marketing, MIS, and Entrepreneurship offers a Bachelor of Business Administration (BBA) degree in Management Information Systems (MIS). MIS is the study of the relationships between people, technology, and organizations. MIS professionals help firms realize maximum benefits from investment in personnel, equipment, and business processes. MIS is a people-oriented field with an emphasis on service through technology. You will learn to create information systems for data management (i.e. storing, searching, and analyzing data) and how to manage various information systems to meet the needs of managers, staff, and customers.

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
FYS 100	First Yr Sem Critical Thinking	3
ENG 101 🌿🎓	Beginning Composition	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
PSY 201 🌿🎓	Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17
<b>Second Semester</b>		
LE 207	Legal Environ of Business	3
ECN 250	Principles Microeconomics	3
CMM 207 🌿🎓	Bus & Prof Communication	3
Physical or Natural Science		4
Fine Arts		3
Credit Hours		16
<b>Second Year</b>		
<b>First Semester</b>		
ACC 215 🌿🎓	Accounting Principles (CT)	3
ECN 253 🎓	Principles Macroeconomics	3
ENG 201 🌿	Advanced Composition	3
Free Elective		3
CMM Studies Elective		3
Credit Hours		15
<b>Second Semester</b>		
ACC 216	Principles of Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204 🌿🎓	Writing for the Workplace	3
Free Elective		3
Humanities		3
Credit Hours		15
<b>Third Year</b>		
<b>First Semester</b>		
FIN 323	Principles of Finance	3
MGT 320 🎓	Principles of Management	3
MKT 340	MKT Concepts and Applications	3
MIS 290	Prin Management Info Systems	3

Free Elective		3
Credit Hours		15
<b>Second Semester</b>		
MIS 310	Bus Sys Analysis & Design	3
MIS 333	Bus Telecomm Sys	3
MIS 360	Intro to Bus Intel & Analytics	3
Free Elective		3
Free Elective		3
Credit Hours		15
<b>Fourth Year</b>		
<b>First Semester</b>		
MIS 340 🎓	Intro to Database Mgt Systems	3
MIS 300	Intro to Business Programming	3
MIS 470	Business Sys Proj Mgt	3
Free Elective		3
Free Elective		3
Credit Hours		15
<b>Second Semester</b>		
MIS 420	Info Security Management	3
MIS 475 🌿	Strat Management Info Systems	3
MGT 460 🌿	Strategic Management	3
International Business Elective		3
Credit Hours		12
Total Credit Hours		120