

HOSPITALITY AND TOURISM MARKETING, MINOR

A minimum of 15 credit hours in the following courses:

| Code | Title | Credit Hours |
|------------------------------|------------------------------|--------------|
| MKT 345 | Hospitality & Tour Marketing | 3 |
| LE 380 | Tourism and Hospitality Law | 3 |
| MGT 335 | Hospitality & Tourism Mgt | 3 |
| MGT 445 🌿 | International Management | 3 |
| Select one of the following: | | 3 |
| MKT 440 | Sales Management | |
| STHM 270 | Sport Tourism | |
| ENT 360 | Intro to Entrepreneurship | |
| GEO 317 🌿 | World Regional Geography | |
| NRRM 340 | Special Event Managment | |
| NRRM 362 | Ecotourism: Admin and Mgmt | |