

# HOSPITALITY AND TOURISM MARKETING, MINOR

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A minimum of 15 credit hours in the following courses:

Code	Title	Credit Hours
MKT 345	Hospitality & Tour Marketing	3
LE 380	Tourism and Hospitality Law	3
MGT 335	Hospitality & Tourism Mgt	3
MKT 445	Services Marketing	3
Select one of the following:		3
MKT 400	Social Media Marketing	
STHM 270	Sport Tourism	
ENT 360		
GEO 305 	Geog of USA & Canada	
GEO 317 	World Regional Geography	
NRRM 340	Special Event Managment	
NRRM 362	Ecotourism: Admin and Mgmt	
<b>Total Credit Hours</b>		<b>15</b>