



# ENTREPRENEURSHIP, MINOR FOR BUSINESS MAJORS

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A minimum of 15 credit hours to include – Required Courses:

Code	Title	Credit Hours
ACC 215/216 	Accounting Principles (CT)	3
ENT 360	Intro to Entrepreneurship	3
ENT 320	Marketing for Entrepreneurs	3
LE 366	Entrep Law & Ethics	3
Select one of the following:		3
Any ENT-designated course 300 level or above		
MGT 428	Negotiations	
MGT 429	Leadership	
MGT 446	Green Management	
MKT 231	Principles of Selling	
MKT 341	Integrated MKT Communications	
MKT 350	Supply Chain Logistics	
MKT 375	Business to Business Marketing	
MKT 435	Internet Marketing	
MKT 437	Consumer Behavior	
MKT 445	Services Marketing	
MKT 465 	Strategic Marketing	
<b>Total Credit Hours</b>		<b>15</b>