

DEPARTMENT OF MANAGEMENT AND HEALTH CARE ADMINISTRATION

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Website: <http://www.marshall.edu/cob> (<http://www.marshall.edu/cob/>)

Programs

- Health Care Management, B.B.A. (<http://catalog.marshall.edu/undergraduate/programs-az/business/management-health-care-administration/health-care-management-bba/>)
- Management, B.B.A. (<http://catalog.marshall.edu/undergraduate/programs-az/business/management-health-care-administration/management-bba/>)
- Management, Minor (<http://catalog.marshall.edu/undergraduate/programs-az/business/management-health-care-administration/management-minor/>)
- Sustainability Management and Technology, B.B.A. (<http://catalog.marshall.edu/undergraduate/programs-az/business/management-health-care-administration/energy-management-bba/>)

Courses

 - General Education Course

HCA 600 The Health Care System 3 Credit hours

This course is designed to provide managers with in-depth knowledge of the current health care system, covering the structure and delivery of care, the providers and payers, and the various players in the system. The internal and external forces impacting the system are discussed. Problems in the health care system are explored and evaluated with respect to the issues of access, cost, and effectiveness. (PR: GSM admission or permission of GSM academic advisor)

Grade Mode: Normal Grading Mode

HCA 610 Health Care Financial Mgt 3 Credit hours

Course provides an overview of health care financial management, with special emphasis upon the aspects of financial systems in hospitals that differ from typical financial systems. It includes analysis of capital formation cash flow management and determination of working capital requirements. (PR: HCA 600)

Pre-req: HCA 600.

Grade Mode: Normal Grading Mode

HCA 611 QUANT METHODS IN HEALTH CARE M 1 Credit hour

HCA 615 Health Care Econ 3 Credit hours

The health care industry is unique. Unlike in other markets, the consumer finds it difficult to evaluate quantity, quality, and pricing. Traditional market forces are modified by government, third-party payers, and professional interests. This course applies economic principles to this unique environment.

Pre-req: HCA 600.

Grade Mode: Normal Grading Mode

HCA 620 Ethical Dimensions/Hlth Care 3 Credit hours

Emphasis in this course is on the way managers in health care settings incorporate ethical dimensions into their decision-making. It looks at the wide variety of ethical issues faced by these managers, focusing on those related specifically in the decisions they make about their organization, personnel, and services. Specifically covered are issues regarding all allocation of scarce resources, the type and availability of care for special populations, and conflicts of interest. (PR: HCA 600)

Pre-req: HCA 600 or HCA 600G.

Grade Mode: Normal Grading Mode

HCA 622 Utilization of HSR 3 Credit hours

Provides an introduction to methods of undertaking research and program evaluation within health services organizations and delivery systems.

Pre-req: HCA 600 and MKT 511.

Grade Mode: Normal Grading Mode

HCA 630 Legal Issues/Health Care Mgt 3 Credit hours

This course provides students with a legal framework to analyze health care organizations and their operations. The federal and state legal systems are reviewed and regulatory programs and their requirements discussed. Topics include: tax exemptions, antitrust laws, corporate liability, provider-patient legal issues (contracts and negligence), patient rights, facilities licensure and accreditation, and reimbursement issues. Court cases, as well as governmental agency rulings and findings, are analyzed for their applications to health care management. (PR: HCA 600)

Pre-req: HCA 600 or HCA 600G.

Grade Mode: Normal Grading Mode

HCA 640 The Health Care Professional 3 Credit hours

This course presents an overview of various professional and managerial topics relevant to the health care professional. Each offering of the course focuses on a particular health profession. Emphasis is on defining the profession, understanding its historical development and evolution, examining professional roles, tasks, responsibilities, and accountabilities in current practice, studying the interaction with other professionals, delineating the parameters of the professional in ethical decision-making, and recognizing and responding to challenges faced in contemporary practice and in planning for the future. (PR: HCA 600)

Grade Mode: Normal Grading Mode

HCA 641 Clinical Experiences at CAMC 3-9 Credit hours

Grade Mode: Credit/No Credit Grade Only

HCA 650 Comparative Health Systems 3 Credit hours

A survey of health care provision systems throughout the world. Survey of health care provision systems throughout the world.

Grade Mode: Normal Grading Mode

HCA 651 Health Care Operations 3 Credit hours

Investigation of the use of operations management techniques and methodologies that are useful in the health care industry.

Grade Mode: Normal Grading Mode

HCA 652 Health Care Finance 3 Credit hours

Examination of the various financial systems present within the American health care systems. Special emphasis placed upon the management of assets, cost control, and budgeting.

Grade Mode: Normal Grading Mode

HCA 653 Integrated Health Care Del Sys	3 Credit hours	HCA 698 Indpdnt Study-Hlth Care Admn	1-3 Credit hours
Provides an in-depth knowledge of health care delivery systems with emphasis on the major managerial issues faced by integrated delivery systems.		Pre-req: HCA 600 or HCA 600G.	
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
HCA 654 Human Res Manage in Hlth Care	3 Credit hours	HCA 699 Seminar in Health Care Admin	3 Credit hours
Investigation of the human resource function found within contemporary health care provision systems. Discussion of future challenges facing the function in this turbulent environment.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		HCA 750 Field Research/Health Care Mgt	3 Credit hours
HCA 655 Health Care Marketing	3 Credit hours	Pre-req: (HCA 610 or HCA 610G) and (HCA 620 or HCA 620G) and (HCA 630 or HCA 630G).	
An investigation of the role of marketing in today's health care organizations. Specific topics include market segmentation, consumer behavior, promotion, and environmental analysis.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		HCA 797 Thesis	6 Credit hours
HCA 656 Mgt of Medical Technology	3 Credit hours	Grade Mode: Normal Grading Mode	
An investigation of the place technology, primarily hard technology plays in the formulation of health care policy and strategies. Special emphasis placed on the management of medical information systems.		MGT 100 Introduction to Business	3 Credit hours
Grade Mode: Normal Grading Mode		Career exploration and preparation. Emphasis on modern supervisory management techniques in various business fields.	
HCA 657 Health Care Law and Policy	3 Credit hours	Grade Mode: Normal Grading Mode	
An examination of the legal, regulatory, and policy-making interactions between government, society, and health care organizations and providers.		MGT 218 Business Quantitative Methods	3 Credit hours
Grade Mode: Normal Grading Mode		This course introduces statistical concepts and tools that can be leveraged for business data analytics, covering hypothesis testing, regression analysis, decision-making, time series analysis, and process control.	
HCA 658 Long Term Care	3 Credit hours	Pre-req: MTH 121B with a minimum grade of D or MTH 123 with a minimum grade of D or MTH 120 with a minimum grade of D or MTH 130 with a minimum grade of D or MTH 130H with a minimum grade of D or MTH 121 with a minimum grade of D or MTH 121H with a minimum grade of D or MTH 127 with a minimum grade of D or MTH 132 with a minimum grade of D or MTH 203 with a minimum grade of D or MTH 190 with a minimum grade of D or MTH 131 with a minimum grade of D or MTH 140 with a minimum grade of D or MTH 229 with a minimum grade of D or MTH 229H with a minimum grade of D or MTH 140H with a minimum grade of D or (STA 150 with a minimum grade of D and STA 150L with a minimum grade of D) or (STA 150B with a minimum grade of D and STA 150L with a minimum grade of D).	
Examination of the range of health and social services that are needed to compensate for the functional disabilities of people. Review of available services and governmental policies and regulations.		Attributes: Statistics	
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
HCA 659 Rural Health Care	3 Credit hours	MGT 280 Special Topics	1-4 Credit hours
An investigation of how health care is provided to rural Americans. Special attention given to the health care systems that provide medical care to the peoples of Appalachia.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		MGT 281 Special Topics	1-4 Credit hours
HCA 671 Health Care Practicum	1-6 Credit hours	Grade Mode: Credit/No Credit Grade Only	
Project-oriented experience in health care operations and organizations. Intended for those students with insufficient experience in the field.		MGT 282 Special Topics	1-4 Credit hours
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
HCA 695 Fld Res/Health Care Mgt	3 Credit hours	MGT 283 Special Topics	1-4 Credit hours
In this course, each student selects an in-depth organizational research project on a particular management problem in a health care organization. In this "hands-on" project, the student services as a consultant to the health care organization, conducting research, analyzing data, and making recommendations for the solution(s) to the management problem. Projects focus on such topics as strategic planning, productivity, quality assurance, risk management, and joint ventures. Field research projects are selected in conjunction with the program coordinator during the semester prior to course enrollment. (PR: Completion of all 600-level required HCA courses, plus permission of program director)		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode			
HCA 697 Topics Health Care Admin	3 Credit hours		
The course is designed to allow group study of selected topics of current interest in health care management. (PR: Consent of instructor)			
Grade Mode: Normal Grading Mode			

MGT 318 Management Analytics**3 Credit hours**

The course will provide a framework for both the analytical tools and specific managerial problems, emphasizing model development and the use of tools to manage, analyze, and visualize data. Application of statistical techniques to business and economic data. Topics include measures of central tendency and dispersion, theory of probability and probability distributions, sampling distributions, estimation, hypotheses testing, correlation and regression analysis, index numbers and time series.

Pre-req: MTH 121B with a minimum grade of D or MTH 123 with a minimum grade of D or MTH 120 with a minimum grade of D or MTH 130 with a minimum grade of D or MTH 130H with a minimum grade of D or MTH 121 with a minimum grade of D or MTH 121H with a minimum grade of D or MTH 127 with a minimum grade of D or MTH 132 with a minimum grade of D or MTH 203 with a minimum grade of D or MTH 190 with a minimum grade of D or MTH 131 with a minimum grade of D or MTH 140 with a minimum grade of D or MTH 229 with a minimum grade of D or MTH 229H with a minimum grade of D or MTH 140H with a minimum grade of D or (STA 150 with a minimum grade of D and STA 150L with a minimum grade of D) or (STA 150B with a minimum grade of D and STA 150L with a minimum grade of D).

Attributes: Statistics**Grade Mode:** Normal Grading Mode**MGT 320 Principles of Management****3 Credit hours**

A comprehensive survey of the fundamental principles of management applicable to all forms of organizations. The course provides the student with a basis for thinking about complex business situations in the framework of analysis of the management process. Some case analysis of management problems used.

Grade Mode: Normal Grading Mode**MGT 325 Project Management****3 Credit hours**

It covers key components of project management- project integration, scope, and time management; cost analysis, quality control, human resource considerations; risk management; procurement and contract management; and planning and scheduling.

Pre-req: MGT 218 with a minimum grade of D.**Grade Mode:** Normal Grading Mode**MGT 335 Hospitality & Tourism Mgt****3 Credit hours**

An introduction to the hospitality industry, emerging trends and various management functions related to it.

Grade Mode: Normal Grading Mode**MGT 350 Health Care Management****3 Credit hours**

An introduction to the management of health care organizations.

Pre-req: MGT 320 with a minimum grade of D.**Grade Mode:** Normal Grading Mode**MGT 354 Health Care Delivery Systems****3 Credit hours**

An examination of the various private and public sector health care delivery systems currently management.

Pre-req: MGT 350.**Grade Mode:** Normal Grading Mode**MGT 355 Health Care Prods & Services****3 Credit hours**

Application of business principles as they apply to the management of health care products and services in today's health care environment.

Pre-req: MGT 350.**Grade Mode:** Normal Grading Mode**MGT 360 Intro to Entrepreneurship****3 Credit hours**

A study of the functions, techniques and problems of management of the small business enterprise as opposed to the large-scale corporate situation. The day section, in co-operation with the U.S. Small Business Administration, provides students with field experience as management consultants to an area small business.

Pre-req: MGT 320 with a minimum grade of D or MGT 320H with a minimum grade of D.**Grade Mode:** Normal Grading Mode**MGT 370 Energy Management Principles****3 Credit hours**

A managerial perspective of regional, national and international energy issues. Course provides an objective assessment into the projections, limitations, costs, and tradeoffs associated with conventional and alternative sources of energy.

Pre-req: MGT 320 with a minimum grade of D.**Grade Mode:** Normal Grading Mode**MGT 380 Principles of Renewable Energy****3 Credit hours**

An introduction to renewable energy management, markets, and sustainable business solutions. Nuclear, hydro, solar, wind, geothermal, biomass and biofuel sectors will be evaluated for their economic viability and business profitability.

Pre-req: MGT 320 with a minimum grade of D.**Grade Mode:** Normal Grading Mode**MGT 419  Business & Society****3 Credit hours**

An examination of the manager's social and environmental responsibilities to his employees, customers, and the general public, and other external factors which management must be cognizant of in modern society.

Pre-req: MGT 320 with a minimum grade of D.**Attributes:** Capstone Course**Grade Mode:** Normal Grading Mode**MGT 420 Operations Management****3 Credit hours**

Management of operation systems including system design, implementation and control. Analysis of the system in the areas of product, process, material quality, and facilities management. Topics include breakeven analysis, inventory models, transportation models, network analysis.

Pre-req: (MGT 218 with a minimum grade of D or STA 225 with a minimum grade of D or MTH 225 with a minimum grade of D or MGT 318 with a minimum grade of D or IST 130 with a minimum grade of D or EDF 417 with a minimum grade of D or PSY 223 with a minimum grade of D or SOC 345 with a minimum grade of D).

Grade Mode: Normal Grading Mode**MGT 421 Supply Chain Sustainability****3 Credit hours**

Understanding the value, issues and trends regarding sustainability in modern, complex and global supply chains and business practices, by appreciating the concepts of sustainability, circular economy, and supply chain processes.

Pre-req: MGT 218 with a minimum grade of D.**Grade Mode:** Normal Grading Mode**MGT 422 Organizational Behavior****3 Credit hours**

An interdisciplinary examination of the nature of individuals, groups and organizations and organizations and their interactions.

Pre-req: MGT 320 with a minimum grade of D.**Grade Mode:** Normal Grading Mode

MGT 423 🌱 Organizational Development 3 Credit hours

An examination of the dynamics of change within organizations. The course will examine the cause of resistance to change and purposeful methodologies for implementing change including behavioral, technological, and structural in an attempt to describe a holistic approach.

Pre-req: MGT 320 or MGT 320E.

Attributes: Capstone Course

Grade Mode: Normal Grading Mode

MGT 424 Human Resource Management 3 Credit hours

Analyze the role of Human Resource Managers within strategic decision making. Topics include: selection, training, assessment, compensation and employee relations. Current topics also covered.

Pre-req: MGT 320 with a minimum grade of D.

Grade Mode: Normal Grading Mode

MGT 425 Industrial Relations 3 Credit hours

A study of labor-management relations in union and non-union settings. Topics include: conflict resolution techniques, negotiation strategy, participative management, and labor theory. Labor laws and history are reviewed.

Pre-req: (MGT 320 or MGT 320E).

Grade Mode: Normal Grading Mode

MGT 428 Negotiations 3 Credit hours

The theory and practice of negotiation in organizational settings including negotiation strategies and their impact on the outcomes achieved. Students will build negotiation skills through experiential exercises and cases.

Pre-req: MGT 320 with a minimum grade of D.

Grade Mode: Normal Grading Mode

MGT 429 Leadership 3 Credit hours

Leadership styles, principles, models, and practical applications including: motivation and communication, teamwork, use of power, development of trust, effective group facilitation, negotiation and persuasion, effective change, and ethics.

Pre-req: MGT 320 with a minimum grade of D.

Grade Mode: Normal Grading Mode

MGT 430 Diversity Issues in Business 3 Credit hours

Students will gain insights into primary and secondary dimensions of diversity, and be able to describe pertinent ethical, legal, media and marketing issues. They will improve organizations' management of diversity

Pre-req: MGT 340.

Grade Mode: Normal Grading Mode

MGT 445 🌱 International Management 3 Credit hours

Focuses on the economic, political, legal, technological, and cultural issues faced by international managers. Topics include developing cultural awareness, implementing global strategy, and competing with ethical integrity.

Pre-req: MGT 320 with a minimum grade of D.

Attributes: International

Grade Mode: Normal Grading Mode

MGT 446 Green Management 3 Credit hours

Focuses on environmental sustainability and the practices involved in managing a green business, including: eco-advantage strategies, supply chains, preventing the failure of eco-initiatives and sustained competitive advantage.

Pre-req: MGT 320.

Grade Mode: Normal Grading Mode

MGT 454 Trends Hlth Care Delivery 3 Credit hours

Discussion of trends in Health Care Delivery in the United States and related public policies and their implications to society.

Grade Mode: Normal Grading Mode

MGT 455 🌱 Hlth Care Policy Seminar 3 Credit hours

An integrative discussion course on current problems and future policies and strategies as they are related to facilities planning and utilization, staffing and organization and providing quality health care to community.

Pre-req: MGT 350 with a minimum grade of D.

Attributes: Capstone Course

Grade Mode: Normal Grading Mode

MGT 456 Plan Hlth Care Del System 3 Credit hours

Application of systems approach to evaluation of current health care services and for future planning decisions.

Grade Mode: Normal Grading Mode

MGT 458 🌱 Energy Management Strategy 3 Credit hours

Comprehensive coverage of all facets of the management of energy sources, production, risks, and markets. Provides managerial tools necessary to increase production capabilities and maneuver within the transforming energy sectors.

Pre-req: MGT 320.

Attributes: Capstone Course

Grade Mode: Normal Grading Mode

MGT 460 🌱 Strategic Management 3 Credit hours

The integrative capstone course concerning theory and practice of top managements plans to attain outcomes consistent with the organization's mission and goals including strategy formulation, implementation and control.

Pre-req: MGT 320 with a minimum grade of D and MKT 340 with a minimum grade of D and LE 207 with a minimum grade of D and (MGT 218 with a minimum grade of D or MGT 318 with a minimum grade of D or MTH 225 with a minimum grade of D or STA 225 with a minimum grade of D or IST 130 with a minimum grade of D or EDF 417 with a minimum grade of D or PSY 223 with a minimum grade of D or SOC 345 with a minimum grade of D) and FIN 323 with a minimum grade of D and ENG 204 with a minimum grade of D and ACC 215 with a minimum grade of D and ACC 216 with a minimum grade of D and (CMM 207 with a minimum grade of D or CMM 103 with a minimum grade of D) and (ECN 250 with a minimum grade of D or ECN 200 with a minimum grade of D) and ECN 253 with a minimum grade of D and MIS 200 with a minimum grade of D and MIS 290 with a minimum grade of D.

Attributes: Capstone Course, Writing Intensive

Grade Mode: Normal Grading Mode

MGT 461 New Venture Dynamics 3 Credit hours

Managing small enterprises, as opposed to large corporations. In cooperation with the Small Business Administration. Students work as trainee management consultants with small businesses in the area.

Pre-req: MGT 320 with a minimum grade of D.

Grade Mode: Normal Grading Mode

MGT 471 Prac Health Care Mgt I 4 Credit hours

Field experience in management of Health Care Organizations.

Grade Mode: Credit/No Credit Grade Only

MGT 472 Prac Health Care Mgt II 4 Credit hours

Field experience in management of Health Care Organizations.

Pre-req: MGT 471.

Grade Mode: Credit/No Credit Grade Only

MGT 478 Import Export Management	3 Credit hours	MGT 610 OPERATIONS MANAGEMENT	3 Credit hours
Students will learn the general and specific information relevant to conducting export business from the United States to different parts of the world.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		MGT 611 Military Management I	3-9 Credit hours
MGT 480 Special Topics	1-4 Credit hours	MGT 611 concerns the theory and practice of a military officer's management plans to attain outcomes consistent with the organization's mission and goals including strategy formulation, implementation and control.	
Study of an advanced topic not normally covered in other courses.		Grade Mode: Credit/No Credit Grade Only	
Management majors only, with permission of department chairman.		MGT 612 Military Management II	3-9 Credit hours
Grade Mode: Normal Grading Mode		MGT 612 concerns the theory and practice of a military officer's strategic human resource management plans to attain outcomes consistent with the organization's mission and goals including strategy formulation, implementation and control.	
MGT 481 Special Topics	1-4 Credit hours	Grade Mode: Credit/No Credit Grade Only	
Study of an advanced topic not normally covered in other courses.		MGT 613 Military Management III	3-9 Credit hours
Management majors only, with permission of department chairman.		MGT 613 concerns the theory and practice of a military officer's quantitative and analytical management plans to attain outcomes consistent with the organization's mission and goals including strategy formulation, implementation and control.	
Grade Mode: Normal Grading Mode		Grade Mode: Credit/No Credit Grade Only	
MGT 482 Special Topics	1-4 Credit hours	MGT 620 Human Resource Management	3 Credit hours
Study of an advanced topic not normally covered in other courses.		The study of policies, methods, and techniques utilized in personnel management and human relations. Specific attention is given to problems of recruitment, selection, compensation, motivation, communications, training, service and benefit programs, performance evaluation, safety, discipline, business ethics, and community relations. (PR: MGT 320 or MKT 511; and GSM admission or permission of GSM academic advisor)	
Management majors only, with permission of department chairman.		Pre-req: MKT 511.	
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
MGT 483 Special Topics	1-4 Credit hours	MGT 630 Mgt & Supervisory Skills Devel	3 Credit hours
Study of an advanced topic not normally covered in other courses.		An analysis and application of personal and organizational skills associated with the effective management of both public and private sector organizations. Skills to be developed or refined include time management, decision making, delegation, stress management, oral and written communication, team-building and others. Applied exercises, case studies, simulation, role play, films, and other learning methods are emphasized. (PR: MGT 672)	
Management majors only, with permission of department chairman.		Pre-req: MGT 672 or MGT 503G.	
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
MGT 485 Independent Study	1-4 Credit hours	MGT 650 Special Topics	1-4 Credit hours
Grade Mode: Normal Grading Mode		PR: Permission of the division head and full M.B.A. admission or permission of GSM academic advisor.	
MGT 486 Independent Study	1-4 Credit hours	Pre-req: MGT 503 or MGT 503G.	
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
MGT 487 Independent Study	1-4 Credit hours	MGT 651 Special Topics	1-3 Credit hours
Grade Mode: Normal Grading Mode		PR: Permission of the division head and full M.B.A. admission or permission of GSM academic advisor.	
MGT 488 Independent Study	1-4 Credit hours	Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		MGT 655 Management of Small Business	3 Credit hours
MGT 490 Internship	3-12 Credit hours	Pre-req: MGT 501 or MGT 501G.	
A supervised internship in which the student works for a business firm/agency to gain practical experience in the student's major. The program of work and study will be defined in advance and the student performance will be evaluated.		Grade Mode: Normal Grading Mode	
Grade Mode: Credit/No Credit Grade Only		MGT 660 Independent Study	1-4 Credit hours
MGT 500 Analytic Methods & Tech	3 Credit hours	Independent study of a specific nature under the	
Provides competency in some of the basic quantitative skills necessary for analytical work in business administration. Required of all candidates who have had little or no undergraduate background in mathematics.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		MGT 665 MANAGEMENT INFORMATION SYSTEMS	3 Credit hours
MGT 578 Import Export Management	3 Credit hours	Grade Mode: Normal Grading Mode	
Students will learn the general and specific information relevant to conducting import/export business to/from the United States to different parts of the world.			
Grade Mode: Normal Grading Mode			
MGT 580 Special Topics	1-4 Credit hours		
Grade Mode: Normal Grading Mode			
MGT 601 Quant Methods-Business	3 Credit hours		
The use of quantitative methods for managerial decision making. A review of basic calculus and statistics as required in business. Other topics include decision analysis, linear programming and queuing. (PR: Full MBA Admission or Permission of MBA Director)			
Pre-req: MGT 500.			
Grade Mode: Normal Grading Mode			

MGT 670 Management Consulting Skills	3 Credit hours	MGT 692 Ethics/Global Aspects Bus	3 Credit hours
Pre-req: MGT 672 or MGT 503G.		An examination of the Manager's social, ethical, and environmental responsibilities, not only to their domestic constituents, but also in the increasingly competitive international arena.	
Grade Mode: Normal Grading Mode		Pre-req: MGT 672.	
MGT 671 Business Admin Internship	3 Credit hours	Grade Mode: Normal Grading Mode	
Project-oriented experience in business operations and organizations intended for those students with insufficient experience in the field. (PR: Full Admission and permission of program director)		MGT 696 Admin Policy & Strategy	3 Credit hours
Grade Mode: Normal Grading Mode		Capstone graduate business course for Master of Science students (HRM & HCA). Emphasis on policy and strategy issues in a service and/or public setting instead of within a "for-profit" environment.	
MGT 672 Organizational Behavior	3 Credit hours	Grade Mode: Normal Grading Mode	
Basic ideas and concepts for the effective management of an organization. Major topics include motivation, communication and decision-making processes, group dynamics, leadership study, conflict management, work and organizational design, and organization development. Emphasis on the organizational behavior and theory.		MGT 698 Independent Study in Mgmt	1-3 Credit hours
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
MGT 673 Prob Personnel Management	3 Credit hours	MGT 699 Strategic Management	3 Credit hours
Principles and procedures of the personnel system in the firm; selected areas of recruitment and selection; training and development; performance appraisal and evaluation; general communications system; role of government in manpower administration.		The study and application of top management's plan to attain outcomes consistent with the organization's mission and goals, including; strategy formulation, implementation and control. (PR: Permission of GSM academic advisor)	
Pre-req: MGT 672 or MGT 503G.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		MGT 749 RESEARCH PAPER	3 Credit hours
MGT 674 Prod/Operation Management	3 Credit hours	Grade Mode: Normal Grading Mode	
The study of operations management methods used in production, manufacturing, services and other business operations. Includes project management, capacity planning and transportation problems. (PR: MGT 601 and Full MBA Admission or Permission of MBA Director)		MGT 797 THESIS	6 Credit hours
Pre-req: MGT 601.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		MGT 799 Business Policy	3 Credit hours
MGT 675 Prob Labor-Mgt Relations	3 Credit hours	Grade Mode: Normal Grading Mode	
Comprehensive coverage of the development of the field of industrial relations. The impact of organized labor and federal social legislation of management decision. Alternative directions for future developments are studied.			
Pre-req: MGT 672 or MGT 503G.			
Grade Mode: Normal Grading Mode			
MGT 676 Organization Theory Design	3 Credit hours		
Analysis of organizational systems and subsystems incorporating, traditional, behavioral, and situational approaches to organizational and work unit design. Emphasizes environmental interface and interdependencies as function of internal systems phenomena.			
Pre-req: MGT 672 or MGT 503G.			
Grade Mode: Normal Grading Mode			
MGT 677 Supply Chain Management	3 Credit hours		
This course is a study of efforts to optimize actions of manufacturers, suppliers, distributors, retailers, and other selected modes in their endeavors to serve the ultimate customers.			
Grade Mode: Normal Grading Mode			
MGT 680 Entrepreneurship	3 Credit hours		
The management of small business emphasizes how they are started and financed, how they produce and market their products and services and how they manage their human resources.			
Grade Mode: Normal Grading Mode			
MGT 681 Thesis	1-6 Credit hours		
Grade Mode: Normal Grading Mode			