


# MANAGEMENT, B.B.A.

 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.



## Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 207 	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Natural/Physical Science		4
Humanities		3
PSY 201  	Introductory Psychology (CT)	3
Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204 	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
MC or I: Intl Business Elective		3
MGT 419 	Business & Society (Capstone)	3
<b>College-Specific</b>		
ENG 204 	Writing for the Workplace	3
ACC 215  	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250 	Principles Microeconomics	3
ECN 253	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290 	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320 	Principles of Management	3
MGT 460 	Strategic Management	3
MKT 340	MKT Concepts and Applications	3
Communication Studies Elective:		
Select one of the following:		3

CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322 	Intercultural Communication	
International Business Elective:		
Select one of the following:		3
ECN 408 	Comparative Econ Systems	
ECN 420 	International Trade	
ECN 421 	Global Macroeconomic Analysis	
ECN 460 	Economic of Dev Countries	
FIN 440 	International Fin Management	
MGT 445 	International Management (cannot count as both the International Business Elective and a MGT Elective)	
MKT 371 	International Marketing	


### Major-Specific

MGT 420	Operations Management	3
MGT 422 	Organizational Behavior	3
MGT 424	Human Resource Management	3
MGT 419 	Business & Society	3
Students may choose to take elective credit in the major or an emphasis in Human Resources and Organizational Behavior or Supply Chain Analytics.		
MGT Elective		3
MGT Elective		3
MGT Elective		3
MGT Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

## Major Information








- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- MGT Electives can be any 300 or 400 level MGT courses not already required (except MGT 490 Internship) or MKT 350 Supply Chain Logistics.
- MGT 419 Business & Society is the capstone course for all Management majors. It is normally taken in the senior year.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.



## Four Year Plan

The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Management. In order to be successful in today's business world, managers must learn how to manage financial, human, and time-based resources. At the individual level, topics include employee motivation and performance, work attitudes such as job satisfaction and commitment, and worker-based factors like personality and emotion. At the interpersonal level, topics of interest include group behavior and teamwork, leadership, negotiations, and human resource management strategies related to staffing, compensation, and employee development. At the firm level, topics include firm performance, organizational culture, strategic decision making, entrepreneurship, and executive behavior. Management majors can choose to have an area of emphasis in Supply Chain Analytics or Human Resources and Organizational Behavior.


Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
FYS 100	First Yr Sem Critical Thinking	3
ENG 101 	Beginning Composition	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
PSY 201 	Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17
<b>Second Semester</b>		
LE 207	Legal Environ of Business	3
ECN 250 	Principles Microeconomics	3
CMM 207 	Bus & Prof Communication	3
Physical or Natural Science		4
Fine Arts		3
Credit Hours		16
<b>Second Year</b>		
<b>First Semester</b>		
ACC 215 	Accounting Principles (CT)	3
ECN 253	Principles Macroeconomics	3
ENG 201 	Advanced Composition	3
Free Elective		3
CMM Studies Elective		3
Credit Hours		15
<b>Second Semester</b>		
ACC 216	Principles of Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204 	Writing for the Workplace	3
Free Elective		3
Humanities		3
Credit Hours		15

## Third Year

### First Semester

FIN 323	Principles of Finance	3
MGT 320 	Principles of Management	3
MKT 340	MKT Concepts and Applications	3
MIS 290 	Prin Management Info Systems	3
Free Elective		3
Credit Hours		15

### Second Semester



MGT 422 	Organizational Behavior	3
MGT 424	Human Resource Management	3
MGT Elective		3
MGT Elective		3
Free Elective		3
Credit Hours		15

## Fourth Year

### First Semester

MGT 420	Operations Management	3
MGT Elective		3
MGT Elective		3
Free Elective		3
Free Elective		3
Credit Hours		15

### Second Semester

MGT 419 	Business & Society	3
MGT 460 	Strategic Management	3
International Business Elective		3
Free Elective		3
Credit Hours		12
Total Credit Hours		120