

HEALTH CARE MANAGEMENT, B.B.A.

- General Education Course

- Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201	Introductory Psychology (CT)	3
ACC 215	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101	Beginning Composition	3
ENG 201	Advanced Composition	3
CMM 207	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Core II Natural/Physical Science		4
Core II Humanities		3
PSY 201	Introductory Psychology (CT)	3
Core II Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204	Writing for the Workplace (Writing Intensive)	3
MGT 460	Strategic Management (Writing Intensive)	3
MC or I: Intl Business Elective		3
MGT 455	Hlth Care Policy Seminar (Capstone)	3
College-Specific		
ENG 204	Writing for the Workplace	3
ACC 215	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250	Principles Microeconomics	3
ECN 253	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320	Principles of Management	3
MGT 460	Strategic Management	3
MKT 340	MKT Concepts and Applications	3

Communication Studies Elective:

Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322	Intercultural Communication	

International Business Elective:

Select one of the following:		3
ECN 408	Comparative Econ Systems	
ECN 420	International Trade	
ECN 421	Global Macroeconomic Analysis	
ECN 460	Economic of Dev Countries	
FIN 440	International Fin Management	
MGT 445	International Management (cannot count as both the International Business Elective and a MGT elective)	
MKT 371	International Marketing	

Major-Specific

MGT 350	Health Care Management	3
MGT 354	Health Care Delivery Systems	3
MGT 355	Health Care Prods & Services	3
MGT 424	Human Resource Management	3
MGT 471	Prac Health Care Mgt I	4
LE 351	Legal Aspts Hlth Care Org	3
MGT 455	Hlth Care Policy Seminar	3
MGT Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		2

Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- MGT electives can be any 300 or 400 level MGT courses not already required (except MGT 490 Internship). MGT 445 may not count as both a MGT elective and the International Business elective.
- The Health Care Practicum is completed during the summer of the senior year.
- MGT 455 Hlth Care Policy Seminar is the capstone course for all Health Care Management majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.

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- Please check with advisor about course offerings. Not all classes will be offered every semester.