

HEALTH CARE MANAGEMENT, B.B.A.

- General Education Course

- Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201	Introductory Psychology (CT)	3
ACC 215	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101	Beginning Composition	3
ENG 201	Advanced Composition	3
CMM 207	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Core II Natural/Physical Science		4
Core II Humanities		3
PSY 201	Introductory Psychology (CT)	3
Core II Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204	Writing for the Workplace (Writing Intensive)	3
MGT 460	Strategic Management (Writing Intensive)	3
MC or I: Intl Business Elective		3
MGT 455	Hlth Care Policy Seminar (Capstone)	3
College-Specific		
ENG 204	Writing for the Workplace	3
ACC 215	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250	Principles Microeconomics	3
ECN 253	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320	Principles of Management	3
MGT 460	Strategic Management	3
MKT 340	MKT Concepts and Applications	3

Communication Studies Elective:

Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322	Intercultural Communication	

International Business Elective:

Select one of the following:		3
ECN 408	Comparative Econ Systems	
ECN 420	International Trade	
ECN 421	Global Macroeconomic Analysis	
ECN 460	Economic of Dev Countries	
FIN 440	International Fin Management	
MGT 445	International Management (cannot count as both the International Business Elective and a MGT elective)	
MKT 371	International Marketing	

Major-Specific


MGT 350	Health Care Management	3
MGT 354	Health Care Delivery Systems	3
MGT 355	Health Care Prods & Services	3
MGT 424	Human Resource Management	3
MGT 471	Prac Health Care Mgt I	4
LE 351	Legal Aspts Hlth Care Org	3
MGT 455	Hlth Care Policy Seminar	3
MGT Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		2

Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- MGT electives can be any 300 or 400 level MGT courses not already required (except MGT 490 Internship). MGT 445 may not count as both a MGT elective and the International Business elective.
- The Health Care Practicum is completed during the summer of the senior year.
- MGT 455 Hlth Care Policy Seminar is the capstone course for all Health Care Management majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.











- Please check with advisor about course offerings. Not all classes will be offered every semester.

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Four Year Plan

The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Health Care Management. Graduates with the degree are prepared to provide health care organizations with the necessary skills to manage the complexities of delivering health care in the dynamic health care environment. In the program, you will learn financial and organizational skills, how to prepare budgets, and how to make effective decisions. Health care managers have a wide range of career options through which to apply their knowledge and provide needed services to the community.

Course	Title	Credit Hours
First Year		
First Semester		
FYS 100	First Yr Sem Critical Thinking	3
ENG 101 	Beginning Composition	3
STA 150 	Foundations of Statistics	3
STA 150L 	Foundations of Statistics Lab	1
PSY 201 	Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17
Second Semester		
Free Elective		3
ECN 250 	Principles Microeconomics	3
CMM 207 	Bus & Prof Communication	3
Core II Physical or Natural Science		4
Core II Fine Arts		3
Credit Hours		16
Second Year		
First Semester		
ACC 215 	Accounting Principles (CT)	3
ECN 253	Principles Macroeconomics	3
ENG 201 	Advanced Composition	3
LE 207	Legal Environ of Business	3
CMM Studies Elective		3
Credit Hours		15
Second Semester		
ACC 216 	Principles of Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204	Writing for the Workplace	3
Free Elective		3
MGT 320 	Principles of Management	3
Credit Hours		15


Third Year

First Semester

FIN 323	Principles of Finance	3
MGT 350	Health Care Management	3
MKT 340 	MKT Concepts and Applications	3
MIS 290 	Prin Management Info Systems	3
Free Elective		3

Credit Hours 15

Second Semester

LE 351 	Legal Aspts Hlth Care Org	3
MGT 354	Health Care Delivery Systems	3
MGT 355	Health Care Prods & Services	3
Free Elective		3

Credit Hours 12


Fourth Year

Summer

MGT 471	Prac Health Care Mgt I	4
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Credit Hours 4

First Semester

MGT 424	Human Resource Management	3
MGT 455 	Hlth Care Policy Seminar	3
Core II Humanities		3
Free Elective		3

Credit Hours 12

Second Semester

MGT 460 	Strategic Management	3
MGT Elective		3
International Business Elective		3
Free Elective		3
Free Elective		2

Credit Hours 14

Total Credit Hours 120