









SUSTAINABILITY MANAGEMENT AND TECHNOLOGY, B.B.A.










 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Course Requirements

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Intro Financial Accounting(CT)	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201  	Advanced Composition	3
CMM 207 	Bus & Prof Communication	3
		
STA 150 	Foundations of Statistics	3
STA 150L 	Foundations of Statistics Lab	1
Core II Natural/Physical Science		4
Core II Humanities		3
PSY 201  	Introductory Psychology (CT)	3
Core II Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
MC or I: Intl Business Elective		3
MGT 458 	Energy Management Strategy (Capstone)	3
College-Specific		
ENG 204	Writing for the Workplace	3
ACC 215  	Intro Financial Accounting(CT)	3
ACC 216	Intro Managerial Accounting	3
ECN 250 	Principles Microeconomics	3
ECN 253	Principles Macroeconomics	3
FIN 323 	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320 	Principles of Management	3
MGT 460 	Strategic Management	3

MKT 340 	MKT Concepts and Applications	3
Communication Studies Elective:		
Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322 	Intercultural Communication	
International Business Elective:		
Select one of the following:		3
ECN 408 	Comparative Econ Systems	
ECN 420 	International Trade	
ECN 421 	Global Macroeconomic Analysis	
ECN 460 	Economic of Dev Countries	
FIN 440 	International Fin Management	
MGT 445 	International Management	
MKT 371 	International Marketing	


Major-Specific

MGT 325	Project Management	3
MGT 370	Energy Management Principles	3
MGT 380	Principles of Renewable Energy	3
MGT 420	Operations Management	3
MGT 428	Negotiations	3
MGT 446	Green Management	3
MKT 350	Supply Chain Logistics	3
MGT 458 	Energy Management Strategy	3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

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Semester Plan




The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in

Sustainability Management and Technology. This program teaches sustainable and clean energy solutions for a world that is facing diminishing resources and increased energy costs. You will learn about the history of energy production and the regulations surrounding energy policy, oil and natural gas conservation, sustainability, and green management. Centered on the core business elements of the energy industry, you will also learn about management, macroeconomics, accounting, marketing, and operations management.





First Year

First Semester		Credit Hours
FYS 100	First Yr Sem Critical Thinking	3
ENG 101	 Beginning Composition	3
STA 150	 Foundations of Statistics	3
STA 150L	 Foundations of Statistics Lab	1
PSY 201	 Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17


Second Semester

Free Elective		3
ECN 250	 Principles Microeconomics	3
CMM 207	 Bus & Prof Communication	3
		
Core II Physical or Natural Science		4
Core II Fine Arts		3
Credit Hours		16



Second Year

First Semester		Credit Hours
ACC 215	  Intro Financial Accounting(CT)	3
ECN 253	Principles Macroeconomics	3
ENG 201	  Advanced Composition	3
LE 207	Legal Environ of Business	3
CMM Studies Elective		3
Credit Hours		15

Second Semester

ACC 216	Intro Managerial Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204	Writing for the Workplace	3
MGT 320	 Principles of Management	3
Core II Humanities		3
Credit Hours		15

Third Year

First Semester		Credit Hours
FIN 323	 Principles of Finance	3
MGT 370	Energy Management Principles	3
MKT 340	 MKT Concepts and Applications	3
MIS 290	Prin Management Info Systems	3
Free Elective		3
Credit Hours		15

Second Semester



MKT 350	Supply Chain Logistics	3
MGT 446	Green Management	3
MGT 325	Project Management	3
Free Elective		3
Free Elective		3
Credit Hours		15

Fourth Year

First Semester

MGT 380	Principles of Renewable Energy	3
MGT 420	Operations Management	3
MGT 428	Negotiations	3
International Business Elective		3
Free Elective		3
Credit Hours		15

Second Semester

MGT 458	 Energy Management Strategy	3
MGT 460	 Strategic Management	3
Free Elective		3
Free Elective		3
Credit Hours		12
Total Credit Hours		120