




# SUSTAINABILITY MANAGEMENT AND TECHNOLOGY, B.B.A.

 - General Education Course


 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

## Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201  	Advanced Composition	3
CMM 207  	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Natural/Physical Science		
Humanities		
PSY 201  	Introductory Psychology (CT)	3
Fine Arts		
<i>Additional University Requirements</i>		
ENG 204 	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
MC or I: Intl Business Elective		
MGT 458 	Energy Management Strategy (Capstone)	3
<b>College-Specific</b>		
ENG 204 	Writing for the Workplace	3
ACC 215  	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250 	Principles Microeconomics	3
ECN 253	Principles Macroeconomics	3
FIN 323 	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320 	Principles of Management	3
MGT 460 	Strategic Management	3
MKT 340 	MKT Concepts and Applications	3


Communication Studies Elective:

Select one of the following:		3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322 	Intercultural Communication	

International Business Elective:

Select one of the following:		3
ECN 408 	Comparative Econ Systems	
ECN 420 	International Trade	
ECN 421 	Global Macroeconomic Analysis	
ECN 460 	Economic of Dev Countries	
FIN 440 	International Fin Management	
MGT 445 	International Management	
MKT 371 	International Marketing	


### Major-Specific

MGT 325	Project Management	3
MGT 370	Energy Management Principles	3
MGT 380	Principles of Renewable Energy	3
MGT 420	Operations Management	3
MGT 428	Negotiations	3
MGT 446	Green Management	3
MKT 350	Supply Chain Logistics	3
MGT 458 	Energy Management Strategy	3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

## Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.











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## Four Year Plan

The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Sustainability Management and Technology. This program teaches sustainable and clean energy solutions for a world that is facing

diminishing resources and increased energy costs. You will learn about the history of energy production and the regulations surrounding energy policy, oil and natural gas conservation, sustainability, and green management. Centered on the core business elements of the energy industry, you will also learn about management, macroeconomics, accounting, marketing, and operations management.

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
FYS 100	First Yr Sem Critical Thinking	3
ENG 101 	Beginning Composition	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
PSY 201 	Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17
<b>Second Semester</b>		
LE 207	Legal Environ of Business	3
ECN 250 	Principles Microeconomics	3
CMM 207 	Bus & Prof Communication	3
Physical or Natural Science		4
Fine Arts		3
Credit Hours		16
<b>Second Year</b>		
<b>First Semester</b>		
ACC 215 	Accounting Principles (CT)	3
ECN 253	Principles Macroeconomics	3
ENG 201 	Advanced Composition	3
Free Elective		3
CMM Studies Elective		3
Credit Hours		15
<b>Second Semester</b>		
ACC 216	Principles of Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204 	Writing for the Workplace	3
Free Elective		3
MGT 320 	Principles of Management	3
Credit Hours		15
<b>Third Year</b>		
<b>First Semester</b>		
FIN 323 	Principles of Finance	3
MGT 370	Energy Management Principles	3
MKT 340 	MKT Concepts and Applications	3
MIS 290	Prin Management Info Systems	3
Humanities		3
Credit Hours		15
<b>Second Semester</b>		
MKT 350	Supply Chain Logistics	3
MGT 428	Negotiations	3

MGT 446	Green Management	3
Free Elective		3
Free Elective		3
Credit Hours		15
<b>Fourth Year</b>		
<b>First Semester</b>		
MGT 380	Principles of Renewable Energy	3
MGT 420	Operations Management	3
MGT 325	Project Management	3
International Business Elective		3
Free Elective		3
Credit Hours		15
<b>Second Semester</b>		
MGT 458 	Energy Management Strategy	3
MGT 460 	Strategic Management	3
Free Elective		3
Free Elective		3
Credit Hours		12
Total Credit Hours		120