## **AVIATION MANAGEMENT**, B.B.A.

Students graduating with an aviation management degree may manage airports, airlines, or any other company in the aviation area. They may be able to hold higher-level positions in areas of safety and security, operations, finance, marketing, and human resources.

The Aviation Management major is a 24-credit hour major in the Lewis College of Business. The curriculum incorporates management courses from the College of Business, aviation classes from the Division of Aviation, and two specific College of Business aviation management courses.

- General Education Course

**☞** - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at https://www.marshall.edu/gened/.

## **Course Requirements**

Code	Title	Credit Hours		
Core Curriculur	n			
Core 1: Critical Th	inking			
FYS 100	First Yr Sem Critical Thinking	3		
PSY 201 💎	Introductory Psychology (CT)	3		
ACC 215 💎	Intro Financial Accounting(CT)	3		
Core 2				
ENG 101 💎	Beginning Composition	3		
ENG 201 💎	Advanced Composition	3		
CMM 207 💎	Business Communication	3		
STA 150 💎	Foundations of Statistics	3		
STA 150L 💎	Foundations of Statistics Lab	1		
Core II Physical o	or Natural Science			
Core II Humaniti	es			
PSY 201 💎	Introductory Psychology (CT)	3		
Core II Fine Arts				
Additional Univer	sity Requirements			
ENG 204	Writing for the Workplace (Writing Intensive)	3		
MGT 460 💎	Strategic Management (Writing Intensive)	3		
international Business Elective (MC or I)				
MGT 459	Aviation Management Capstone	3		
College-Specific				
ENG 204	Writing for the Workplace	3		
ACC 215 💎	Intro Financial Accounting(CT)	3		
ACC 216	Intro Managerial Accounting	3		
ECN 250	Principles Microeconomics	3		
ECN 253	Principles Macroeconomics	3		
FIN 323	Principles of Finance	3		

LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218	Business Quantitative Methods	3
MGT 320	Principles of Management	3
MGT 460 💎	Strategic Management	3
MKT 340	MKT Concepts and Applications	3
Communications	s Studies Elective	
Select one of the	e following:	3
CMM 302	Professional Presentations	
CMM 308	Persuasive Communication	
CMM 315	Communication in Groups	
CMM 319	Leadership Dynamics	
CMM 322 🚗	Intercultural Communication	
International Bu	siness Elective	
Select one of the	e following:	3
ECN 408 💎	Comparative Econ Systems	
ECN 420 💎	International Trade	
ECN 421 💎	Global Macroeconomic Analysis	
ECN 460 💎	Economic of Dev Countries	
FIN 440 💎	International Fin Management	
MGT 445 🚗	International Management	
MKT 371 💎	International Marketing	
Major-Specific		
AVSC 231	Aviation Law and Regulations	3
AVSC 315	Airport Operations and Mgmt	3
AVSC 410	Air Transportation Operations	3
MGT 348	Aviation Management Safety	3
MGT 420	Operations Management	3
MGT 422	Organizational Behavior	3
MGT 424	Human Resource Management	3
MGT 459	Aviation Management Capstone	
Free Electives t	o reach 120 hours	21

## **Semester Plan**

## **First Year**

First Semester		Credit Hours
FYS 100	First Yr Sem Critical Thinking	3
ENG 101 💎	Beginning Composition	3
STA 150 💎	Foundations of Statistics	3
STA 150L 💎	Foundations of Statistics Lab	1
PSY 201 💎	Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
	Credit Hours	17
Second Semest	er	
Free Elective		3
ECN 250	Principles Microeconomics	3
CMM 207 💎	<b>Business Communication</b>	3
Core II Physical	4	

Core II Fine Arts		3
	Credit Hours	16
Second Year		
First Semester		
ACC 215 💎	Intro Financial Accounting(CT)	3
ECN 253	Principles Macroeconomics	3
ENG 201 💎	Advanced Composition (grade of "C" or better)	3
LE 207	Legal Environ of Business	3
CMM Studies Ele	ective	3
	Credit Hours	15
Second Semest	er	
ACC 216	Intro Managerial Accounting	3
MGT 218	Business Quantitative Methods	3
ENG 204	Writing for the Workplace (WI)	3
Free Elective		3
Core II Humaniti	ies	3
	Credit Hours	15
Third Year		
First Semester		
MGT 320	Principles of Management	3
MKT 340	MKT Concepts and Applications	3
FIN 323	Principles of Finance	3
AVSC 231	Aviation Law and Regulations	3
Free Elective		3
	Credit Hours	15
Second Semest	er	
MIS 290	Prin Management Info Systems	3
MGT 348	Aviation Management Safety	3
MGT 420	Operations Management	3
Free Elective		3
Free Elective		3
	Credit Hours	15
Fourth Year		
First Semester		
MGT 422	Organizational Behavior	3
AVSC 315	Airport Operations and Mgmt	3
AVSC 410	Air Transportation Operations	3
Free Elective		3
Free Elective <sup>1</sup>		3
	Credit Hours	15
Second Semest		
MGT 424	Human Resource Management	3
MGT 459	Aviation Management Capstone <sup>2</sup>	3
MGT 460 💎	Strategic Management	3
International Bu		3
	Credit Hours	12
	Total Credit Hours	120

Students must earn a minimum of 120 credit hours to graduate. If any courses are used to complete multiple degree requirements or student Is required to take STA 150B or ENG 101P, the student may

need a different number of free electives than what is listed above to reach 120 credit hours.

<sup>2</sup> MGT 459, Aviation Management Capstone, is the capstone course for

MGT 459, Aviation Management Capstone, is the capstone course for all Aviation Management majors. It is normally taken in the senior year.

year.
The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.