






















FINANCE, B.B.A.





 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101 	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 207 	Bus & Prof Communication	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
Natural/Physical Science		4
Humanities		3
PSY 201  	Introductory Psychology (CT)	3
Fine Arts		3
<i>Additional University Requirements</i>		
ENG 204 	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
FIN 440 	International Fin Management (Multicultural or International)	3
FIN 470 	Financial Policies/Strategies (Capstone)	3
College-Specific		
ENG 204 	Writing for the Workplace	3
ACC 215  	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250 	Principles Microeconomics	3
ECN 253 	Principles Macroeconomics	3
FIN 323 	Principles of Finance	3
LE 207	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218 	Business Quantitative Methods	3
MGT 320	Principles of Management	3
MGT 460 	Strategic Management	3
MKT 340	MKT Concepts and Applications	3
Communication Studies Elective:		
Select one of the following:		3
CMM 302	Professional Presentations	

CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322 	Intercultural Communication	
Major-Specific		
FIN 343 	Intermediate Financial Manage	3
FIN 370	Principles of Investment	3
FIN 425	Portfolio Analysis and Manage	3
FIN 440 	International Fin Management	3
FIN 470 	Financial Policies/Strategies	3
Finance Electives:		
FIN Elective (400 Level) ¹		3
Finance Electives can be any 300 or 400 level FIN courses not already required: ²		9
ECN 310	Money and Banking	
ECN 326	Int Macroeconomic Analys	
ECN 328	Int Microeconomic Analys	
ECN 423	Intro to Econometrics	
ACC 311	Intermediate Accounting I	
ACC 312	Intermediate Accounting II	
ACC 418	Managerial Accounting	
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3


¹ One elective must be at the 400 level.

² Except FIN 440 International Fin Management and FIN 490 Internship

Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- FIN 470 Financial Policies/Strategies is the capstone course for all Finance majors. It can only be taken during the senior year after all prerequisites are met.
- FIN 440 International Fin Management must be taken to meet the International Business requirement.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

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Four Year Plan

The Department of Finance, Economics, and International Business offers a Bachelor of Business Administration (BBA) degree in Finance. Finance is a field that is concerned with making investment and financing decisions under uncertainty for both businesses and individuals. There are four major areas in the finance field: corporate finance, investments and portfolio management, financial institutions, and international financial management. In the program, you will develop analytical and problem solving skills in all four areas of finance for a rewarding career in the many areas of finance and for the success of your own personal investments and wealth management.

Course	Title	Credit Hours
First Year		
First Semester		
FYS 100	First Yr Sem Critical Thinking	3
ENG 101 🌿	Beginning Composition	3
STA 150	Foundations of Statistics	3
STA 150L	Foundations of Statistics Lab	1
PSY 201 🌿🎓	Introductory Psychology (CT)	3
MIS 200	Bus Computer Applications	3
UNI 100	Freshman First Class	1
Credit Hours		17
Second Semester		
LE 207	Legal Environ of Business	3
ECN 250 🎓	Principles Microeconomics	3
CMM 207 🎓	Bus & Prof Communication	3
Physical or Natural Science		4
Fine Arts		3
Credit Hours		16
Second Year		
First Semester		
ACC 215 🌿🎓	Accounting Principles (CT)	3
ECN 253 🎓	Principles Macroeconomics	3
ENG 201 🌿	Advanced Composition	3
Free Elective		3
CMM Studies Elective		3
Credit Hours		15
Second Semester		
ACC 216	Principles of Accounting	3
MGT 218 🎓	Business Quantitative Methods	3
ENG 204 🌿	Writing for the Workplace	3
Free Elective		3
Humanities		3
Credit Hours		15
Third Year		
First Semester		
FIN 323 🎓	Principles of Finance	3
MGT 320	Principles of Management	3
MKT 340	MKT Concepts and Applications	3
MIS 290	Prin Management Info Systems	3

Free Elective		3
Credit Hours		15
Second Semester		
FIN 343 🎓	Intermediate Financial Manage	3
FIN 370	Principles of Investment	3
FIN Elective		3
FIN Elective		3
Free Elective		3
Credit Hours		15
Fourth Year		
First Semester		
FIN 425	Portfolio Analysis and Manage	3
FIN 440 🌿🎓	International Fin Management	3
FIN Elective		3
Free Elective		3
Free Elective		3
Credit Hours		15
Second Semester		
FIN Elective (400 Level)		3
FIN 470 🌿	Financial Policies/Strategies	3
MGT 460 🌿	Strategic Management (WI)	3
Free Elective		3
Credit Hours		12
Total Credit Hours		120