






















# ECONOMICS, B.B.A.

 - General Education Course



 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

## Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
PSY 201  	Introductory Psychology (CT)	3
ACC 215 	Accounting Principles (CT)	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 207  	Bus & Prof Communication	3
STA 150 	Foundations of Statistics	3
STA 150L 	Foundations of Statistics Lab	1
Core II Natural/Physical Science 4		
Core II Humanities 3		
PSY 201  	Introductory Psychology (CT)	3
Core II Fine Arts 3		
<i>Additional University Requirements</i>		
ENG 204	Writing for the Workplace (Writing Intensive)	3
MGT 460 	Strategic Management (Writing Intensive)	3
MC or I: Intl Business Elective 3		
ECN 466 	Economics Workshop (Capstone)	3
<b>College-Specific</b>		
ENG 204	Writing for the Workplace	3
ACC 215  	Accounting Principles (CT)	3
ACC 216	Principles of Accounting	3
ECN 250	Principles Microeconomics	3
ECN 253 	Principles Macroeconomics	3
FIN 323	Principles of Finance	3
LE 207 	Legal Environ of Business	3
MIS 200	Bus Computer Applications	3
MIS 290	Prin Management Info Systems	3
MGT 218 	Business Quantitative Methods	3
MGT 320 	Principles of Management	3
MGT 460 	Strategic Management	3
MKT 340	MKT Concepts and Applications	3
Communication Studies Elective:		
Select one of the following: 3		
CMM 302	Professional Presentations	

CMM 308	Persuasive Communication	
CMM 315	Group Communication	
CMM 319	Superior-Subordinate Comm	
CMM 322 	Intercultural Communication	
International Business Elective:		
Select one of the following: 3		
ECN 408 	Comparative Econ Systems <sup>1</sup>	
ECN 420 	International Trade <sup>1</sup>	
ECN 421 	Global Macroeconomic Analysis <sup>1</sup>	
ECN 460 	Economic of Dev Countries <sup>1</sup>	
FIN 440 	International Fin Management <sup>1</sup>	
MGT 445 	International Management	
MKT 371 	International Marketing	

<b>Major-Specific</b>		
ECN 326 	Int Macroeconomic Analys	3
ECN 328	Int Microeconomic Analys	3
ECN 423	Intro to Econometrics	3
ECN 466 	Economics Workshop	3
ECN/FIN Elective 3		
ECN/FIN Elective 3		
ECN/FIN Elective 3		
ECN/FIN Elective (400 Level) 3		
Free Elective 3		
Free Elective 3		
Free Elective 3		
Free Elective 3		
Free Elective 3		
Free Elective 3		
Free Elective 3		

<sup>1</sup> ECN 408 Comparative Econ Systems, ECN 420 International Trade, ECN 421 Global Macroeconomic Analysis, ECN 460 Economic of Dev Countries, or FIN 440 International Fin Management **cannot** count as both the International Business Elective and an ECN/FIN Elective.

## Major Information

- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- ECN/FIN Electives can be any 300 or 400 level ECN or FIN courses not already required (except ECN 490 Internship and FIN 490 Internship). One elective must be at the 400 level.
- ECN 466 Economics Workshop is the capstone course for all Economics majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.