

















ECONOMICS, B.B.A.

 - General Education Course



 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

| Code | Title | Credit Hours |
|---|---|--------------|
| Core Curriculum | | |
| <i>Core 1: Critical Thinking</i> | | |
| FYS 100 | First Yr Sem Critical Thinking | 3 |
| PSY 201   | Introductory Psychology (CT) | 3 |
| ACC 215  | Accounting Principles (CT) | 3 |
| <i>Core 2</i> | | |
| ENG 101   | Beginning Composition | 3 |
| ENG 201  | Advanced Composition | 3 |
| CMM 207   | Bus & Prof Communication | 3 |
| STA 150  | Foundations of Statistics | 3 |
| STA 150L  | Foundations of Statistics Lab | 1 |
| Core II Natural/Physical Science 4 | | |
| Core II Humanities 3 | | |
| PSY 201   | Introductory Psychology (CT) | 3 |
| Core II Fine Arts 3 | | |
| <i>Additional University Requirements</i> | | |
| ENG 204 | Writing for the Workplace (Writing Intensive) | 3 |
| MGT 460  | Strategic Management (Writing Intensive) | 3 |
| MC or I: Intl Business Elective 3 | | |
| ECN 466  | Economics Workshop (Capstone) | 3 |
| College-Specific | | |
| ENG 204 | Writing for the Workplace | 3 |
| ACC 215   | Accounting Principles (CT) | 3 |
| ACC 216 | Principles of Accounting | 3 |
| ECN 250 | Principles Microeconomics | 3 |
| ECN 253  | Principles Macroeconomics | 3 |
| FIN 323 | Principles of Finance | 3 |
| LE 207  | Legal Environ of Business | 3 |
| MIS 200 | Bus Computer Applications | 3 |
| MIS 290 | Prin Management Info Systems | 3 |
| MGT 218  | Business Quantitative Methods | 3 |
| MGT 320  | Principles of Management | 3 |
| MGT 460  | Strategic Management | 3 |
| MKT 340 | MKT Concepts and Applications | 3 |
| Communication Studies Elective: | | |
| Select one of the following: 3 | | |
| CMM 302 | Professional Presentations | |


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|---|--|--|
| CMM 308 | Persuasive Communication | |
| CMM 315 | Group Communication | |
| CMM 319 | Superior-Subordinate Comm | |
| CMM 322  | Intercultural Communication | |
| International Business Elective: | | |
| Select one of the following: 3 | | |
| ECN 408  | Comparative Econ Systems ¹ | |
| ECN 420  | International Trade ¹ | |
| ECN 421  | Global Macroeconomic Analysis ¹ | |
| ECN 460  | Economic of Dev Countries ¹ | |
| FIN 440  | International Fin Management ¹ | |
| MGT 445  | International Management | |
| MKT 371  | International Marketing | |


| Major-Specific | | |
|---|--------------------------|---|
| ECN 326  | Int Macroeconomic Analys | 3 |
| ECN 328 | Int Microeconomic Analys | 3 |
| ECN 423 | Intro to Econometrics | 3 |
| ECN 466  | Economics Workshop | 3 |
| ECN/FIN Elective 3 | | |
| ECN/FIN Elective 3 | | |
| ECN/FIN Elective 3 | | |
| ECN/FIN Elective (400 Level) 3 | | |
| Free Elective 3 | | |
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| Free Elective 3 | | |
| Free Elective 3 | | |

¹ ECN 408 Comparative Econ Systems, ECN 420 International Trade, ECN 421 Global Macroeconomic Analysis, ECN 460 Economic of Dev Countries, or FIN 440 International Fin Management **cannot** count as both the International Business Elective and an ECN/FIN Elective.

Major Information










- The total number of free electives required depends on the number of hours completed in STA 150 Foundations of Statistics or STA 150B Foundations of Stats-Expanded and ENG 101 Beginning Composition or ENG 101P Beginning Composition Plus and the number of hours that can be double-counted toward multiple degree requirements.
- ECN/FIN Electives can be any 300 or 400 level ECN or FIN courses not already required (except ECN 490 Internship and FIN 490 Internship). One elective must be at the 400 level.
- ECN 466 Economics Workshop is the capstone course for all Economics majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.





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Four Year Plan

The Department of Finance, Economics and International Business offers a Bachelor of Business Administration (BBA) degree in Economics. Economics studies the choices that individuals, businesses, and government make when faced with unlimited wants and limited resources. In the program, you will learn how to better understand, analyze, and take action on these interrelationships. You will be taught how to communicate economic ideas and analysis through written and oral presentations and use quantitative techniques and problem solving skills that you learn in order to develop a research project involving economic analysis.

| Course | Title | Credit Hours |
|---|--------------------------------|--------------|
| First Year | | |
| First Semester | | |
| FYS 100 | First Yr Sem Critical Thinking | 3 |
| ENG 101  | Beginning Composition | 3 |
| STA 150  | Foundations of Statistics | 3 |
| STA 150L  | Foundations of Statistics Lab | 1 |
| PSY 201  | Introductory Psychology (CT) | 3 |
| MIS 200 | Bus Computer Applications | 3 |
| UNI 100 | Freshman First Class | 1 |
| Credit Hours | | 17 |
| Second Semester | | |
| Free Elective | | 3 |
| ECN 250 | Principles Microeconomics | 3 |
| CMM 207  | Bus & Prof Communication | 3 |
| Core II Physical or Natural Science | | 4 |
| Core II Fine Arts | | 3 |
| Credit Hours | | 16 |
| Second Year | | |
| First Semester | | |
| ACC 215  | Accounting Principles (CT) | 3 |
| ECN 253  | Principles Macroeconomics | 3 |
| ENG 201  | Advanced Composition | 3 |
| LE 207 | Legal Environ of Business | 3 |
| CMM Studies Elective | | 3 |
| Credit Hours | | 15 |
| Second Semester | | |
| ACC 216 | Principles of Accounting | 3 |
| MGT 218  | Business Quantitative Methods | 3 |
| ENG 204 | Writing for the Workplace | 3 |
| Free Elective | | 3 |
| Core II Humanities | | 3 |
| Credit Hours | | 15 |
| Third Year | | |
| First Semester | | |
| ECN 328 | Int Microeconomic Analys | 3 |

| | | |
|--|-------------------------------|------------|
| MGT 320  | Principles of Management | 3 |
| MKT 340 | MKT Concepts and Applications | 3 |
| MIS 290 | Prin Management Info Systems | 3 |
| Free Elective | | 3 |
| Credit Hours | | 15 |
| Second Semester | | |
| ECN 326  | Int Macroeconomic Analys | 3 |
| FIN 323 | Principles of Finance | 3 |
| ECN/FIN Elective | | 3 |
| International Business Elective | | 3 |
| Free Elective | | 3 |
| Credit Hours | | 15 |
| Fourth Year | | |
| First Semester | | |
| ECN 423 | Intro to Econometrics | 3 |
| ECN/FIN Elective | | 3 |
| ECN/FIN Elective | | 3 |
| Free Elective | | 3 |
| Free Elective | | 3 |
| Credit Hours | | 15 |
| Second Semester | | |
| ECN/FIN Elective (400 Level) | | 3 |
| ECN 466  | Economics Workshop | 3 |
| MGT 460  | Strategic Management | 3 |
| Free Elective | | 3 |
| Credit Hours | | 12 |
| Total Credit Hours | | 120 |