


# PUBLIC RELATIONS, MINOR

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## Course Requirements

Code	Title	Credit Hours
JMC 300	Reporting and News Writing	3
JMC 330	AD-PR Principles and Ethics	3
JMC 437	Public Relations Planning	3
JMC 438	Public Relations Case Studies	3
JMC 439 	AD-PR Campaign Management	3
<b>Total Credit Hours</b>		<b>15</b>