














VIDEO PRODUCTION, EMPHASIS

 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.



Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
	Critical Thinking	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201  	Advanced Composition	3
CMM 103  	Fund Speech-Communication	3
	Core II Mathematics	3
	Core II Natural Science/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive	3
	Writing Intensive	3
	International or Multicultural	3
JMC 420	Electronic Media Mgt (Capstone)	3
Major Requirements		
	Modern Language	3
	Modern Language	3
	Select one of the following:	3
ANT 201 	Cultural Anthropology (CT)	
SOC 200 	Introductory Sociology (CT)	
GEO 100 	Intro to Human Geography (CT)	
	Multicultural	3
	International ¹	3
	History Elective	3
	Literature Elective	3
	Literature Elective	3
JMC 101  	Media Literacy	3
JMC 102 	Media Toolbox	3
JMC 103	Language Use for Media	1
JMC 241	Media Design	3
JMC 260	Digital Imaging for JMC	3

JMC 345	Mass Comm Law and Ethics	3
JMC 361	Digital Presence	3
JMC 470/490	Professional Practicum (Internship)	3

Area of Emphasis - Specific

JMC 231 	Intro to Audio Production	3
JMC 332	Intro to Video Production	3
JMC 380	AD-PR and Continuity Writing	3
JMC 432	AD-PR Video Production	3
JMC 434	Advanced Video	3
JMC 475	Documentary Journalism	3
ART 219	Foundations: Frame/Time	3
ART 325	Image Visualization: Digital	3
ART 423	Photographic Lighting	3
JMC Elective 300/400		3
ART 453	Motion Design I	3
ART 454	Motion Design II	3
	Select one of the following:	4
THE 240	Stage Lighting I	
THE 245	Intro to Technical Theatre	
THE 250	Introduction to Costuming	
THE 437	Directing I	3
AM 299	Sophomore Review	0
AM 498	Senior Pre-Capstone	3
AM 499 	Senior Capstone Project	3
	Non-JMC Elective	3

¹ Not JMC 436 International Mass Comm

Major Information

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 Fund Jrn Writing & Edit with a C or better **or** by completing JMC 103 Language Use for Media with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
 - Submit a complete internship application.
 - Secure approval of the employment or other work.
 - Get permission to enroll in JMC 490 Jrn & Mass Comm Internship I, JMC 491 Jrn & Mass Comm Intern II or JMC 470 Professional Practicum.
 - Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.