














# VIDEO PRODUCTION, EMPHASIS

 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.



## Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
	Critical Thinking	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201  	Advanced Composition	3
CMM 103  	Fund Speech-Communication	3
	Core II Mathematics	3
	Core II Natural Science/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive	3
	Writing Intensive	3
	International or Multicultural	3
JMC 420	Electronic Media Mgt (Capstone)	3
<b>Major Requirements</b>		
	Modern Language	3
	Modern Language	3
	Select one of the following:	3
ANT 201 	Cultural Anthropology (CT)	
SOC 200 	Introductory Sociology (CT)	
GEO 100 	Intro to Human Geography (CT)	
	Multicultural	3
	International <sup>1</sup>	3
	History Elective	3
	Literature Elective	3
	Literature Elective	3
JMC 101  	Media Literacy	3
JMC 102 	Media Toolbox	3
JMC 103	Language Use for Media	1
JMC 241	Media Design	3
JMC 260	Digital Imaging for JMC	3

JMC 345	Mass Comm Law and Ethics	3
JMC 361	Digital Presence	3
JMC 470/490	Professional Practicum (Internship)	3

### Area of Emphasis - Specific


JMC 231 	Intro to Audio Production	3
JMC 332	Intro to Video Production	3
JMC 380	AD-PR and Continuity Writing	3
JMC 432	AD-PR Video Production	3
JMC 434	Advanced Video	3
JMC 475	Documentary Journalism	3
ART 219	Foundations: Frame/Time	3
ART 325	Image Visualization: Digital	3
ART 423	Photographic Lighting	3
JMC Elective 300/400		3
ART 453	Motion Design I	3
ART 454	Motion Design II	3
	Select one of the following:	4
THE 240	Stage Lighting I	
THE 245	Intro to Technical Theatre	
THE 250	Introduction to Costuming	
THE 437	Directing I	3
AM 299	Sophomore Review	0
AM 498	Senior Pre-Capstone	3
AM 499 	Senior Capstone Project	3
	Non-JMC Elective	3

<sup>1</sup> Not JMC 436 International Mass Comm

## Major Information










- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 Fund Jrn Writing & Edit with a C or better **or** by completing JMC 103 Language Use for Media with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - Submit a complete internship application.
  - Secure approval of the employment or other work.
  - Get permission to enroll in JMC 490 Jrn & Mass Comm Internship I, JMC 491 Jrn & Mass Comm Intern II or JMC 470 Professional Practicum.
  - Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

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## Four Year Plan

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. An emphasis in Video Production focuses on storytelling through moving images and spoken words. Students shoot video, edit and construct stories for news, documentaries, commercials, corporate instruction, web series, vlogs, micromovies, and other venues they might imagine.

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
FYS 100	First Yr Sem Critical Thinking	3
JMC 101 	Media Literacy	3
JMC 103	Language Use for Media	1
Select one of the following:		3
ANT 201 	Cultural Anthropology (CT) (M/I)	
SOC 200 	Introductory Sociology (CT) (M/I)	
GEO 100 	Intro to Human Geography (CT) (M/I)	
ENG 101 	Beginning Composition	3
Core II Fine Arts		3
UNI 100	Freshman First Class	1
Credit Hours		17
<b>Second Semester</b>		
Core II Mathematics		3
JMC 102 	Media Toolbox	3
Core I Critical Thinking		3
Core I Critical Thinking		3
CMM 103 	Fund Speech-Communication	3
Credit Hours		15
<b>Second Year</b>		
<b>First Semester</b>		
JMC 260	Digital Imaging for JMC	3
JMC 380	AD-PR and Continuity Writing	3
ENG 201 	Advanced Composition	3
ART 219	Foundations: Frame/Time	3
Core II Physical/Natural Science		4
Credit Hours		16
<b>Second Semester</b>		
JMC 231 	Intro to Audio Production	3
JMC 241	Media Design	3
JMC 332	Intro to Video Production	3
Select one of the following:		4
THE 240	Stage Lighting I	
THE 245	Intro to Technical Theatre	
THE 250	Introduction to Costuming	
Literature Elective		3

AM 299	Sophomore Review	0
Credit Hours		16

### Third Year

#### First Semester

JMC 361	Digital Presence	3
ART 423	Photographic Lighting	3
THE 437	Directing I	3
Any Modern Language		3
Literature Elective		3
Credit Hours		15

#### Second Semester


JMC 434	Advanced Video	3
ART 325	Image Visualization: Digital	3
ART 454	Motion Design II	3
Any Modern Language		3
Credit Hours		12

### Fourth Year

#### First Semester

JMC 345	Mass Comm Law and Ethics	3
JMC 432	AD-PR Video Production	3
ART 453	Motion Design I	3
AM 498	Senior Pre-Capstone	3
Non-JMC Elective		2
JMC 490	Jrn & Mass Comm Internship I (if not taken during summer) <sup>1</sup>	3
Credit Hours		17

#### Second Semester

JMC Elective 300/400		3
JMC 475	Documentary Journalism	3
AM 499 	Senior Capstone Project	3
History Elective		3
Non-JMC Elective 300/400		1
Credit Hours		13
Total Credit Hours		121

<sup>1</sup> JMC 490 Jrn & Mass Comm Internship I recommended summer between semesters 6 & 7 (3 hours).