












TELEVISION & VIDEO PRODUCTION, EMPHASIS

 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.


The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Course Requirements

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
	Critical Thinking	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101 	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 103 	Fund Speech-Communication	3
		
	Core II Mathematics	3
	Core II Natural/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive	3
	Writing Intensive	3
	International or Multicultural	3
JMC 475	Documentary Journalism (Capstone)	3
Major Requirements		
	Modern Language	3
	Modern Language	3
	Select one of the following Cultural courses:	3
ANT 201 	Cultural Anthropology (CT)	
SOC 200 	Introductory Sociology (CT)	
GEO 100 	Intro to Human Geography (CT)	
	Multicultural	3
	International ¹	3
	History Elective	3
	Literature Elective	3
	Literature Elective	3
JMC 101 	Media Literacy	3
JMC 102 	Media Toolbox	3
JMC 103	Language Use for Media	1

JMC 241	Media Design	3
JMC 260	Digital Imaging for JMC	3
JMC 345	Mass Comm Law and Ethics	3
JMC 361	Digital Presence	3
JMC 455	Race Gender & Mass Media	3
JMC 490	Jrn & Mass Comm Internship I	1-3
JMC 499	Professional Portfolio	1

Area of Emphasis-Specific

JMC 231 	Intro to Audio Production	3
JMC 332	Intro to Video Production	3
	Select from one of the following:	3
JMC 300	Reporting and News Writing	
JMC 340	Basic Broadcast News	
JMC 380	AD-PR and Continuity Writing	
	Select one of the following:	3
JMC 432	AD-PR Video Production	
JMC 451	Television Reporting	
JMC 434	Advanced Video	3
JMC 458	Emerging Media for Journalists	3
	Select one of the following:	1-4
JMC 372	Practice in Radio or TV	
JMC 373	Practice in Radio or TV	
JMC 470	Professional Practicum	
	300/400 JMC Elective	3
JMC 475	Documentary Journalism	3

¹ Not JMC 436 International Mass Comm

Major Information

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 Fund Jrn Writing & Edit with a C or better **or** by completing JMC 103 Language Use for Media with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
 - Submit a complete internship application.
 - Secure approval of the employment or other work.
 - Get permission to enroll in JMC 490 Jrn & Mass Comm Internship I, JMC 491 Jrn & Mass Comm Intern II or JMC 470 Professional Practicum.
 - Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.
- Students must complete a graduation audit at the completion of 90 hours.

First Year**First Semester**

FYS 100	First Yr Sem Critical Thinking	3
JMC 101 🐜	Media Literacy	3
JMC 103	Language Use for Media	1
CMM 103 🐜	Fund Speech-Communication	3
ENG 101 🐜	Beginning Composition	3
Core II Fine Arts		3
UNI 100	Freshman First Class	1

Credit Hours **17**

Second Semester

MTH 121 🐜	Concepts and Applications (CT) (Core II Math)	3
JMC 102	Media Toolbox	3
Core I CT Course		3
Core I CT Course		3
JMC 231	Intro to Audio Production	3

Credit Hours **15**

Second Year**First Semester**

ENG 201 🐜	Advanced Composition	3
JMC 241	Media Design	3
JMC 260	Digital Imaging for JMC	3
JMC 332	Intro to Video Production	3
International ¹		3

Credit Hours **15**

Second Semester

Core II Social Science		3
JMC 280, JMC 300, or JMC 340		3
Core II Physical/Natural Science		4
300/400 JMC Elective		3
Select ANT 201, SOC 200, or GEO 100		3

Credit Hours **16**

Third Year**First Semester**

JMC 432	AD-PR Video Production	3
or JMC 451	or Television Reporting	
Modern Language		3
JMC 458	Emerging Media for Journalists	3
Multicultural/International Course		3
Core II Humanities		3

Credit Hours **15**

Second Semester

JMC 434	Advanced Video	3
Modern Language		3
JMC 361	Digital Presence	3
Literature		3
History Elective		3

Credit Hours **15**

Fourth Year**First Semester**

JMC 372, JMC 373, or JMC 470		3
JMC 490	Jrn & Mass Comm Internship I ²	3
Writing Intensive		3
Multicultural		3
JMC 475	Documentary Journalism	3

Credit Hours **15**

Second Semester

JMC 345	Mass Comm Law and Ethics	3
JMC 455	Race Gender & Mass Media	3
JMC 499	Professional Portfolio	1
Writing Intensive		3
Literature		3

Credit Hours **13**

Total Credit Hours **121**

¹ Not JMC 436 International Mass Comm

² JMC 490 Jrn & Mass Comm Internship I recommended summer between third and fourth year (3 hours).