















# SPORTS, EMPHASIS


 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

## Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
	Critical Thinking	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101  	Beginning Composition	3
ENG 201  	Advanced Composition	3
CMM 103  	Fund Speech-Communication	3
	Core II Mathematics	3
	Core II Natural/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive	3
	Writing Intensive	3
	International and Multicultural	3
JMC 465	Multimedia Reporting (Capstone)	3
<b>Major Requirements</b>		
	Modern Language	3
	Modern Language	3
	Select one of the following Cultural Courses:	3
ANT 201 	Cultural Anthropology (CT)	
SOC 200 	Introductory Sociology (CT)	
GEO 100 	Intro to Human Geography (CT)	
	Multicultural	3
	International <sup>1</sup>	3
	History Elective	3
	Literature Elective	3
	Literature Elective	3
JMC 101  	Media Literacy	3
JMC 102 	Media Toolbox	3
JMC 103	Language Use for Media	1
JMC 241 	Media Design	3
JMC 260	Digital Imaging for JMC	3
JMC 345	Mass Comm Law and Ethics	3
JMC 361	Digital Presence	3

JMC 470/490	Professional Practicum (Internship)	3
<b>Area of Emphasis-Specific</b>		
JMC 300	Reporting and News Writing	3
JMC 303	Sports News Reporting	3
JMC 458	Emerging Media for Journalists	3
JMC 465	Multimedia Reporting	3
JMC 231	Intro to Audio Production	3
JMC 235	Intro to Sports Journalism	3
JMC 321	Sportscasting	3
JMC 330	AD-PR Principles and Ethics	3
or JMC 390	Media Sales & Underwriting	
	Select three credit hours from the following:	3
JMC 331	Radio-TV Announ & Newscasting	
JMC 332	Intro to Video Production	
JMC 272	Practice in Radio	
JMC 273	Practice in Radio	
JMC 372	Practice in Radio or TV	
JMC 373	Practice in Radio or TV	
	Required non-JMC sports option	3
	Required non-JMC sports option	3
	Required non-JMC sports option	3
	Non-JMC elective 300/400	3
	Non-JMC elective	2
<b>Required Non-JMC Sports Options</b>		
	Select three of the following:	9
HST 451	History of Women in Sports	3
or HST 452	History of Sports in America	
STHM 218 	Sports in Society (CT)	3
STHM 270	Sport Tourism	3
STHM 380	Sport Marketing	3
STHM 401	Ethics in Sport	3
STHM 496	Olympic Games	3


<sup>1</sup> Not JMC 436 International Mass Comm

## Major Information

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 Fund Jrn Writing & Edit with a C or better **or** by completing JMC 103 Language Use for Media with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - Submit a complete internship application.
  - Secure approval of the employment or other work.
  - Get permission to enroll in JMC 490 Jrn & Mass Comm Internship I, JMC 491 Jrn & Mass Comm Intern II or JMC 470 Professional Practicum.










- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

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## Four Year Plan

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in sports Journalism students gather information, analyze data, announce games, interview, and print, broadcast, and social media news features for a variety of sporting events. Practical experience is gained working with The Parthenon, WMULFM 88.1 and Basketball Friday Night in West Virginia.

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
FYS 100	First Yr Sem Critical Thinking	3
JMC 101 	Media Literacy	3
JMC 103	Language Use for Media	1
CMM 103 	Fund Speech-Communication	3
ENG 101 	Beginning Composition	3
Core II Fine Arts		3
UNI 100	Freshman First Class	1
Credit Hours		17
<b>Second Semester</b>		
Core II Mathematics		3
JMC 102 	Media Toolbox	3
JMC 235	Intro to Sports Journalism	3
Core I Critical Thinking		3
Core I Critical Thinking		3
Credit Hours		15
<b>Second Year</b>		
<b>First Semester</b>		
JMC 300	Reporting and News Writing	3
ENG 201 	Advanced Composition	3
Select one of the following:		3
ANT 201 	Cultural Anthropology (CT) (M/I)	
SOC 200 	Introductory Sociology (CT) (M/I)	
GEO 100 	Intro to Human Geography (CT) (M/I)	
International		3
Core II Physical/Natural Science		4
Credit Hours		16
<b>Second Semester</b>		
JMC 231	Intro to Audio Production	3
JMC 241 	Media Design	3
JMC 260	Digital Imaging for JMC	3

Core II Humanities (WI)	3
Core II Social Science	3
Credit Hours	15

### Third Year

#### First Semester

JMC 303	Sports News Reporting	3
JMC 321	Sportscasting	3
JMC 361	Digital Presence	3
Literature Elective (WI)		3
Any Modern Language		3
Credit Hours		15

#### Second Semester

JMC 330	AD-PR Principles and Ethics	3
or JMC 390	or Media Sales & Underwriting	
Required non-JMC sports option		3
History Elective		3
Literature Elective		3
Any Modern Language		3
Credit Hours		15

### Fourth Year

#### First Semester

JMC 458	Emerging Media for Journalists	3
Select one of the following:		3
JMC 331	Radio-TV Announ & Newscasting	
JMC 332	Intro to Video Production	
JMC 272	Practice in Radio	
JMC 273	Practice in Radio	
JMC 372	Practice in Radio or TV	
JMC 373	Practice in Radio or TV	
Required non-JMC sports option		3
Required non-JMC sports option		3
JMC 490	Jrn & Mass Comm Internship I (if not taken during summer) <sup>1</sup>	3
Credit Hours		15

#### Second Semester

JMC 345	Mass Comm Law and Ethics	3
JMC 465	Multimedia Reporting	3
Multicultural		3
Non-JMC elective 300/400		3
Non-JMC Elective		1
Credit Hours		13
Total Credit Hours		121

<sup>1</sup> JMC 490 Jrn & Mass Comm Internship I recommended summer between semesters 6 & 7 (3 hours).