












# MULTIMEDIA JOURNALISM, EMPHASIS




 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

## Course Requirements

Code	Title	Credit Hours
<b>Core Curriculum</b>		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
	Critical Thinking	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101 	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 103 	Fund Speech-Communication	3
	Core II Mathematics	3
	Core II Natural/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive	3
	Writing Intensive	3
	International and Multicultural	3
JMC 465 	Multimedia Reporting (Capstone)	3
<b>Major Requirements</b>		
	Modern Language	3
	Modern Language	3
	Select one of the following Cultural courses:	3
ANT 201 	Cultural Anthropology (CT)	
SOC 200 	Introductory Sociology (CT)	
GEO 100 	Intro to Human Geography (CT)	
	Multicultural	3
	International <sup>1</sup>	3
	History Elective	3
	Literature Elective	3
	Literature Elective	3
JMC 101 	Media Literacy	3
JMC 102 	Media Toolbox	3

JMC 103	Language Use for Media	1
JMC 241 	Media Design	3
JMC 260	Digital Imaging for JMC	3
JMC 345	Mass Comm Law and Ethics	3
JMC 361	Digital Presence	3
JMC 470/490	Professional Practicum (Internship)	1-4
<b>Areas of Emphasis-Specific</b>		
JMC 300	Reporting and News Writing	3
JMC 301 	Beat Reporting	3
JMC 458	Emerging Media for Journalists	3
JMC 465 	Multimedia Reporting	3
	Multimedia Emphasis Elective	3
	Multimedia Emphasis Elective	3
	Multimedia Emphasis Elective	3
	Multimedia Emphasis Elective	3
	Multimedia Emphasis Elective	3
	Multimedia Emphasis Elective	3
	Non-JMC elective	3
	Non-JMC elective	3
	Non-JMC elective	3
	Non-JMC elective	3
	Non-JMC elective	2

<sup>1</sup> Not JMC 436 International Mass Comm

## Major Information


- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 Fund Jrn Writing & Edit with a C or better **or** by completing JMC 103 Language Use for Media with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- Multimedia Emphasis Elective may be met by taking any five of the following courses:

Code	Title	Credit Hours
JMC 302	Advanced Editing & Design	3
JMC 305	Copy Editing	3
JMC 332	Intro to Video Production	3
JMC 414	Reporting Public Affairs	3
JMC 430	Magazine Article Writing	3
JMC 451	Television Reporting	3
JMC 462	Web Design for Mass Media	3

- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - Submit a complete internship application.
  - Secure approval of the employment or other work.
- Get permission to enroll in JMC 490 Jrn & Mass Comm Internship I, JMC 491 Jrn & Mass Comm Intern II or JMC 470 Professional Practicum.

- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.




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## Semester Plan


Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in multimedia journalism students learn to write, edit, and design news in multiple media formats. Students learn writing, reporting, editing, designing, photography, web publishing, web design, and video, as well as other media skills. They then use those skills and gain hands-on experience by working for the campus online publication, The Parthenon.

### First Year

First Semester		Credit Hours
FYS 100	First Yr Sem Critical Thinking	3
JMC 101 	Media Literacy	3
JMC 103	Language Use for Media	1
CMM 103 	Fund Speech-Communication	3
ENG 101 	Beginning Composition	3
Fine Arts		3
UNI 100	Freshman First Class	1

**Credit Hours 17**



### Second Semester

Core II Mathematics		3
JMC 102 	Media Toolbox	3
Core I Critical Thinking		3
Core I Critical Thinking		3
Core II Social Science		3

**Credit Hours 15**


### Second Year

#### First Semester

JMC 300	Reporting and News Writing	3
JMC 241 	Media Design	3
ENG 201 	Advanced Composition	3
Any Modern Language		3
Core II Physical/Natural Science		4

**Credit Hours 16**

#### Second Semester

JMC 260	Digital Imaging for JMC	3
JMC 301 	Beat Reporting	3
Core II Humanities		3
Any Modern Language II		3




History Elective 3

**Credit Hours 15**

### Third Year

#### First Semester

Multimedia Emphasis Elective		3
JMC 361	Digital Presence	3
Select one of the following:		3

ANT 201 	Cultural Anthropology (CT) (M/I)	
SOC 200 	Introductory Sociology (CT) (M/I)	
GEO 100 	Intro to Human Geography (CT) (M/I)	

Literature Elective (WI) 3

International <sup>1</sup> 3

**Credit Hours 15**

#### Second Semester

Multimedia Emphasis Elective		3
Non-JMC Elective		3
Non-JMC Elective		3
Literature Elective		3
Multicultural		3

**Credit Hours 15**


### Fourth Year

#### First Semester

JMC 458	Emerging Media for Journalists	3
Multimedia Emphasis Elective		3
Multimedia Emphasis Elective		3
Non-JMC Elective		3
JMC 490	Jrn & Mass Comm Internship I (if not taken during summer) <sup>2</sup>	3

**Credit Hours 15**

#### Second Semester

JMC 345	Mass Comm Law and Ethics	3
Multimedia Emphasis Elective		3
JMC 465 	Multimedia Reporting (Capstone)	3
Non-JMC Elective		4

**Credit Hours 13**

**Total Credit Hours 121**

<sup>1</sup> Not JMC 436 International Mass Comm

<sup>2</sup> JMC 490 Jrn & Mass Comm Internship I recommended summer between semesters 6 & 7 (3 hours).