












BROADCAST, EMPHASIS

 - General Education Course

 - Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Major

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at <https://www.marshall.edu/gened/>.

Code	Title	Credit Hours
Core Curriculum		
<i>Core 1: Critical Thinking</i>		
FYS 100	First Yr Sem Critical Thinking	3
	Critical Thinking	3
	Critical Thinking	3
<i>Core 2</i>		
ENG 101 	Beginning Composition	3
ENG 201 	Advanced Composition	3
CMM 103 	Fund Speech-Communication	3
	Core II Mathematics	3
	Core II Natural/Physical Science	4
	Core II Humanities	3
	Core II Social Science	3
	Core II Fine Arts	3
<i>Additional University Requirements</i>		
	Writing Intensive	3
	Writing Intensive	3
	International and Multicultural	3
JMC 465 	Multimedia Reporting	3
Major Requirements		
	Modern Language	3
	Modern Language	3
	Select one of the following Cultural courses:	3
ANT 201 	Cultural Anthropology (CT)	
SOC 200 	Introductory Sociology (CT)	
GEO 100 	Intro to Human Geography (CT)	
	Multicultural	3
	International ¹	3
	History Elective	3
	Literature Elective	3
	Literature Elective	3
JMC 101 	Media Literacy	3
JMC 102 	Media Toolbox	3
JMC 103	Language Use for Media	1
JMC 241	Media Design	3
JMC 260	Digital Imaging for JMC	3

JMC 345	Mass Comm Law and Ethics	3
JMC 361	Digital Presence	3
JMC 470/490	Professional Practicum (Internship)	1-4

Area of Emphasis-Specific


JMC 300	Reporting and News Writing	3
JMC 301	Beat Reporting	3
JMC 458	Emerging Media for Journalists	3
JMC 465 	Multimedia Reporting	3
JMC 340	Basic Broadcast News	3
JMC 414	Reporting Public Affairs	3
JMC 451	Television Reporting	3
JMC 452	Advanced TV Reporting	3
JMC Elective 300/400		3
PSC 104 	Am Natl Govt & Politics (CT)	3
or PSC 202 	State and Local Government	
	Non-JMC elective	3
	Non-JMC elective	3
	Non-JMC elective	3
	Non-JMC elective	2

¹ Not JMC 436 International Mass Comm

Major Information

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 Fund Jrn Writing & Edit with a C or better **or** by completing JMC 103 Language Use for Media with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
 - Submit a complete internship application.
 - Secure approval of the employment or other work.
 - Get permission to enroll in JMC 490 Jrn & Mass Comm Internship I, JMC 491 Jrn & Mass Comm Intern II or JMC 470 Professional Practicum.
 - Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.











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Four Year Plan

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia, video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. An emphasis in broadcast journalism prepares

students to report, produce, write, and edit news stories suitable for radio and television. Students gain hands-on experience by producing the campus television news program, MU Report, or by reporting for the campus radio station, WMUL-FM.


Course	Title	Credit Hours
First Year		
First Semester		
FYS 100	First Yr Sem Critical Thinking	3
JMC 101 	Media Literacy	3
JMC 103	Language Use for Media	1
CMM 103 	Fund Speech-Communication	3
ENG 101 	Beginning Composition	3
Fine Arts Elective		3
UNI 100	Freshman First Class	1
Credit Hours		17
Second Semester		
Core II Mathematics		
JMC 102 	Media Toolbox	3
Core I Critical Thinking		3
Core I Critical Thinking		3
Core II Social Science		3
Credit Hours		15
Second Year		
First Semester		
JMC 241	Media Design	3
JMC 300	Reporting and News Writing	3
PSC 104 	Am Natl Govt & Politics (CT)	3
or PSC 202 	or State and Local Government	
ENG 201 	Advanced Composition	3
Core II Physical/Natural Science		4
Credit Hours		16
Second Semester		
JMC 260	Digital Imaging for JMC	3
JMC 301	Beat Reporting	3
JMC 340	Basic Broadcast News	3
Core II Humanities (WI)		3
History Elective		3
Credit Hours		15
Third Year		
First Semester		
JMC 451	Television Reporting	3
JMC Elective 300/400		3
Select one of the following:		3
ANT 201 	Cultural Anthropology (CT) (M/I)	
SOC 200 	Introductory Sociology (CT) (M/I)	
GEO 100 	Intro to Human Geography (CT) (M/I)	
Any Modern Language		3
International ¹		3
Credit Hours		15
Second Semester		
JMC 452	Advanced TV Reporting	3

Any Modern Language	3
Multicultural	3
Literature (WI)	3
Non-JMC Elective	3
Credit Hours	15

Fourth Year**First Semester**

JMC 361	Digital Presence	3
JMC 458	Emerging Media for Journalists	3
Literature		3
Non-JMC Elective		3
JMC 490	Jrn & Mass Comm Internship I (if not taken during summer) ²	3
Credit Hours		15

Second Semester

JMC 345	Mass Comm Law and Ethics	3
JMC 414	Reporting Public Affairs	3
JMC 465 	Multimedia Reporting	3
Non-JMC Elective		4
Credit Hours		13
Total Credit Hours		121

¹ Not JMC 436 International Mass Comm

² JMC 490 Jrn & Mass Comm Internship I recommended summer between semesters 6 & 7 (3 hours).