VIDEO PRODUCTION, B.A.

Admission and Performance Standards

Prospective students who wish to apply for admission to the Bachelor of Arts program must meet the general admission requirements for Marshall University.

Students enrolled in the Bachelor of Arts programs are required to complete all coursework in the respective majors with a minimum grade of *C*. Course grades of *D* and *F* are not counted toward graduation requirements and must be replaced with a grade of *C* or better before graduation or before using that course as a prerequisite for another required course.

Candidates for graduation must have a Grade Point Average of 2.0 or higher in all work attempted at Marshall University.

Forty (40) credit hours must be earned in courses number 300-400.

No courses in the college and major requirements for graduation in the College of Arts and Media may be taken Credit/Non-Credit unless the course is otherwise specified.

Students pursuing the B.A. will complete a capstone project appropriate to their emphasis area and outside field. Projects must be approved the student's capstone advisor.

- General Education Course

- Milestone course: a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at https://www.marshall.edu/gened/.

Course Requirements

Code	Title	Credit Hours
Core Curriculum		
Core 1: Critical Thinking		
FYS 100	First Yr Sem Critical Thinking	3
Critical Thinking		3
Critical Thinking		3
Core 2		
ENG 101	Beginning Composition	3
ENG 201	Advanced Composition	3
CMM 103	Fund Speech-Communication	3
Core II Mathematics		3
Core II Phys./Natural Science		4
Core II Humanities		3
Core II Social Science		3
Core II Fine Arts		3
Additional University Requirements		
Writing Intensive		3
Writing Intensive		3
Multicultural/International		3
AM 499	Senior Capstone Project	3
Major Requirements		
ART 101	Visual Culture and Research	3
ART 219	Foundations: Frame/Time	3
ART 325	Image Visualization: Digital	3
ART 423	Photographic Lighting	3
ART 453	Motion Design I	3
ART 454	Motion Design II	3
ART 489	Graphic Design Portfolio	2
JMC 101	Media Literacy	3
JMC 380	AD-PR and Continuity Writing	3
JMC 332	Intro to Video Production	3
JMC 432	AD-PR Video Production	3
JMC 475	Documentary Journalism	3
MUS 219	Digital Recording Techniques	2
Select one of the following:		3
THE 240	Stage Lighting I	
THE 245	Intro to Technical Theatre	
THE 250	Introduction to Costuming	
THE 437	Directing I	3
AM 299	Sophomore Review	0
AM 490	Video Internship	1
AM 498	Senior Pre-Capstone	3
AM 499	Senior Capstone Project	3
Minor Requirement		3
Minor Requirement		3
Minor Requirement		3
Minor Requirement		3
Minor Requirement		3
Minor Requirement		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3
Free Elective		3

Major Information

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- General Education Course

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Semester Plan

The Bachelor of Arts in the Arts with a video production major combines course work from art and design, journalism, music and theatre. Camera skills, lighting, editing, acting, directing, storytelling and writing, music and sound effects, motion graphics and effects, and producing are all critical elements in this program. Students gain the skills and techniques necessary for video creation and are prepared for careers in the video industry

First Year		
First Semester		**Credit Hours**
FYS 100	First Yr Sem Critical Thinking	3
ENG 101	Beginning Composition	3
Core II Fine Arts		3
JMC 101	Media Literacy	3
ART 219	Foundations: Frame/Time	3
UNI 100	Freshman First Class	1
	Credit Hours	**16**
Second Semester		
Core II Mathematics		3
CMM 103	Fund Speech-Communication	3
MUS 219	Digital Recording Techniques	2
ART 101	Visual Culture and Research	3
Select one of the following:		4
THE 240	Stage Lighting I	
THE 245	Intro to Technical Theatre	
THE 250	Introduction to Costuming	
	Credit Hours	**15**
Second Year		
First Semester		
Core I Critical Thinking		3
ENG 201	Advanced Composition	3
Core II Social Science (M/I)		3
JMC 380	AD-PR and Continuity Writing	3
ART 423	Photographic Lighting	3
JMC 332	Intro to Video Production	3
	Credit Hours	**18**
Second Semester		
Writing Intensive		3
Minor Requirement		3
Core I Critical Thinking		3
MUS 219	Digital Recording Techniques	2
ART 325	Image Visualization: Digital	3
AM 299	Sophomore Review	0
	Credit Hours	**14**
Third Year		
First Semester		
Core II Physical/Natural Science		4
Minor Requirement		3
Writing Intensive		3
ART 453	Motion Design I	3
JMC 432	AD-PR Video Production	3
	Credit Hours	**16**
Second Semester		
THE 437	Directing I	3
Minor Requirement		3
Minor Requirement		3
ART 454	Motion Design II	3
JMC 475	Documentary Journalism	3
	Credit Hours	**15**
Fourth Year		
First Semester		
Minor Requirement		3
Free Elective		3
ART 489	Graphic Design Portfolio	2
ART 498	Senior Capstone Exhibition BFA	3
Free Elective		3
AM 490	Video Internship	1
	Credit Hours	**15**
Second Semester		
Minor Requirement		3
Free Elective		3
Free Elective		3
AM 499	Senior Capstone Project	3
	Credit Hours	**12**
	Total Credit Hours	**121**