

# COMMUNICATION STUDIES (CMM)

 - General Education Course

## **CMM 103** **Fund Speech-Communication** **3 Credit hours**

Study and application of the principles of effectively analyzing, evaluating, organizing and conveying information, evidence and diverse perspectives through spoken communication as well as listening actively and providing constructive feedback.

**Attributes:** Core II Communication Studies

**Grade Mode:** Normal Grading Mode

## **CMM 104H** **Honors in Speech Comm** **3 Credit hours**

Honors-level study of the principles of effectively analyzing, evaluating, organizing, developing and conveying information, evidence and diverse perspectives through spoke communication as well as listening actively and providing constructive feedback.

**Pre-req:** Admitted Honors College with a score of 1.

**Attributes:** Core II Communication Studies

**Grade Mode:** Normal Grading Mode

## **CMM 205** **Pop Culture Rhetoric** **3 Credit hours**

An introduction to the study and criticism of popular culture and their rhetorical influences on human behavior and society.

**Attributes:** Critical Thinking, Core II Humanities

**Grade Mode:** Normal Grading Mode

## **CMM 207** **Business Communication** **3 Credit hours**

Study of the communication demands and skills needed to communicate effectively in business and professional contexts, including informing target audiences, selling and pitching ideas and preparing for job interviews.

**Attributes:** Core II Communication Studies

**Grade Mode:** Normal Grading Mode

## **CMM 213** **Communication in Relationships** **3 Credit hours**

An overview of theories and research surrounding interpersonal communication, with an emphasis on developing competencies to manage personal and professional relationships effectively.

**Attributes:** Core II Social Sciences

**Grade Mode:** Normal Grading Mode

## **CMM 239** **Communication and Film** **3 Credit hours**

An examination of film as a communicative expression of the performers, producers, directors, writers and technicians, as well as the social, economic, and cultural factors that have influenced the medium.

**Attributes:** Core II Humanities

**Grade Mode:** Normal Grading Mode

## **CMM 270** **Intercollegiate Debate** **1 Credit hour**

(PR: Permission of instructor). May be repeated 3 times for credit.

**Grade Mode:** Normal Grading Mode

## **CMM 271** **Intercollegiate Debate** **1 Credit hour**

(PR: Permission of instructor). May be repeated 3 times for credit.

**Grade Mode:** Normal Grading Mode

## **CMM 280** **Special Topics** **1-4 Credit hours**

**Grade Mode:** Normal Grading Mode

## **CMM 281** **Special Topics** **1-4 Credit hours**

**Grade Mode:** Normal Grading Mode

## **CMM 282** **Special Topics** **1-4 Credit hours**

**Grade Mode:** Normal Grading Mode

## **CMM 283** **Special Topics** **1-4 Credit hours**

**Grade Mode:** Normal Grading Mode

## **CMM 302** **Professional Presentations** **3 Credit hours**

Study of the communication skills necessary for effective presentations in professional contexts. Students will learn to compose audience-specific content, employ engaging delivery techniques and utilize visual presentation aids.

**Pre-req:** CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

**Grade Mode:** Normal Grading Mode

## **CMM 303** **Communication Theories** **3 Credit hours**

An introduction to a range of communication theories related to interpersonal, group, public, intercultural, media, gender and organizational communication and the ability of these theories to enhance the communication process.

**Pre-req:** CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.

**Grade Mode:** Normal Grading Mode

## **CMM 308** **Persuasive Communication** **3 Credit hours**

Study of communication designed to shape beliefs, attitudes, values and behaviors with a focus on the construction and critical analysis of persuasive messages.

**Pre-req:** CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

**Grade Mode:** Normal Grading Mode

## **CMM 310** **Argument and Debate** **3 Credit hours**

Study of building, critiquing, adapting and responding to arguments with a focus on gathering evidence, evaluating reasoning and improving spoken and written arguments.

**Pre-req:** CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.

**Grade Mode:** Normal Grading Mode

## **CMM 315** **Communication in Groups** **3 Credit hours**

This course explores small group dynamics, emphasizing communication's role in the structural, functional, and social aspects of groups including decision-making, leadership, diversity and presentations within professional, civic and other contexts.

**Pre-req:** CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

**Grade Mode:** Normal Grading Mode

## **CMM 316** **Legal Communication** **3 Credit hours**

The theory and practice of legal communication techniques including interviewing, deposition, examination, cross-examination, opening statements and closing arguments. Recommended for pre-law students.

**Pre-req:** CMM 103 or CMM 104H or CMM 207 or YGS 161 or IST 101.

**Grade Mode:** Normal Grading Mode

<b>CMM 319 Leadership Dynamics</b>	<b>3 Credit hours</b>	<b>CMM 420 Conflict Communication</b>	<b>3 Credit hours</b>
An examination of communication within organizational settings including role definition, performance feedback, relationship-building, conflict resolution, leadership and navigating power dynamics within the workplace.		A study on the causes and consequences of conflict in personal and professional contexts with a focus on the role of communication in initiating, managing and resolving conflict.	
<b>Pre-req:</b> CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.		<b>Grade Mode:</b> Normal Grading Mode	
<b>Grade Mode:</b> Normal Grading Mode		<b>CMM 421 Gender and Communication</b>	<b>3 Credit hours</b>
<b>CMM 322 🌍 Intercultural Communication</b>	<b>3 Credit hours</b>	An exploration of gender as an organizing principle for communication.	
An examination of how culture impacts verbal/nonverbal communication, identity, relationships and other communicative practices. Students will apply theory and research, reflect on their perspectives and develop intercultural communication competence.		<b>Grade Mode:</b> Normal Grading Mode	
<b>Pre-req:</b> CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or CMM 213 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.		<b>CMM 456 Digital Communication</b>	<b>3 Credit hours</b>
<b>Attributes:</b> Multicultural		An exploration of the impact of digital communication on interaction in personal, professional and/or civic contexts and in relation to social and cultural influences.	
<b>Grade Mode:</b> Normal Grading Mode		<b>Attributes:</b> Digital Humanities	
<b>CMM 370 Intercollegiate Debate</b>	<b>1 Credit hour</b>	<b>Grade Mode:</b> Normal Grading Mode	
(PR: Permission of instructor). May be repeated 3 times for credit.		<b>CMM 474 Interpersonal Health Comm</b>	<b>3 Credit hours</b>
<b>Grade Mode:</b> Normal Grading Mode		Investigates communication in establishing effective interactions between health providers, patients, and families. Explores theories and findings in relationship development, decision making, intercultural communication, social support, advocacy, and family relationships.	
<b>CMM 371 Intercollegiate Debate</b>	<b>1 Credit hour</b>	<b>Grade Mode:</b> Normal Grading Mode	
(PR: Permission of instructor). May be repeated 3 times for credit.		<b>CMM 478 🌍 Communication Capstone</b>	<b>3 Credit hours</b>
<b>Grade Mode:</b> Normal Grading Mode		Students synthesize what they have learned in the communication studies major by developing, organizing, revising and presenting a comprehensive project that demonstrates their competence in the discipline.	
<b>CMM 374 Health Communication</b>	<b>3 Credit hours</b>	<b>Pre-req:</b> CMM 411 with a minimum grade of D.	
Surveys interpersonal, public, and organizational health communication theories and findings; explores the communication demands of health care and promotion, communication issues in health systems, and strategies to resolve problems.		<b>Attributes:</b> Capstone Course	
<b>Grade Mode:</b> Normal Grading Mode		<b>Grade Mode:</b> Normal Grading Mode	
<b>CMM 403 🌍 Nonverbal Communication</b>	<b>3 Credit hours</b>	<b>CMM 479 Public Health Communication</b>	<b>3 Credit hours</b>
This course will explore the areas and significance of nonverbal communication as they relate to the quality and effectiveness of human interaction in personal, social, and professional relationships.		Examines communication processes that influence human behavior and public policy through health promotion campaigns, including theories and practices of health behavior change and designing, implementing, and evaluating health communication interventions.	
<b>Pre-req:</b> CMM 103 with a minimum grade of D or CMM 207 with a minimum grade of D or CMM 104H with a minimum grade of D.		<b>Grade Mode:</b> Normal Grading Mode	
<b>Attributes:</b> Multicultural		<b>CMM 480 Special Topics</b>	<b>1-4 Credit hours</b>
<b>Grade Mode:</b> Normal Grading Mode		<b>Grade Mode:</b> Normal Grading Mode	
<b>CMM 406 Interviewing</b>	<b>3 Credit hours</b>	<b>CMM 481 Special Topics</b>	<b>1-4 Credit hours</b>
Skill development in the question-answer-response process as it applies to a variety of interviewing situations.		<b>Grade Mode:</b> Normal Grading Mode	
<b>Grade Mode:</b> Normal Grading Mode		<b>CMM 482 Special Topics</b>	<b>1-4 Credit hours</b>
<b>CMM 410 Crisis &amp; Risk Communication</b>	<b>3 Credit hours</b>	<b>Grade Mode:</b> Normal Grading Mode	
This application-based course introduces communication theories of crisis and risk management.		<b>CMM 483 Special Topics</b>	<b>1-4 Credit hours</b>
<b>Grade Mode:</b> Normal Grading Mode		<b>Grade Mode:</b> Normal Grading Mode	
<b>CMM 411 Communication Research</b>	<b>3 Credit hours</b>	<b>CMM 485 Independent Study</b>	<b>1-4 Credit hours</b>
An exploration of communication research paradigms and methods. Students learn to work with scholarly resources, use recognized research formats and write research proposals.		<b>Attributes:</b> No Textbook Required	
<b>Pre-req:</b> CMM 303 (may be taken concurrently).		<b>Grade Mode:</b> Normal Grading Mode	
<b>Concurrent PR:</b> CMM 303		<b>CMM 486 Independent Study</b>	<b>1-4 Credit hours</b>
<b>Grade Mode:</b> Normal Grading Mode		<b>Grade Mode:</b> Normal Grading Mode	
		<b>CMM 487 Independent Study</b>	<b>1-4 Credit hours</b>
		<b>Grade Mode:</b> Normal Grading Mode	
		<b>CMM 488 Independent Study</b>	<b>1-4 Credit hours</b>
		<b>Grade Mode:</b> Normal Grading Mode	
		<b>CMM 490 Internship</b>	<b>1-4 Credit hours</b>
		<b>Attributes:</b> No Textbook Required	
		<b>Grade Mode:</b> Normal Grading Mode	