

COMMUNICATION STUDIES (CMM)

 - General Education Course

CMM 103 **Fund Speech-Communication** **3 Credit hours**

Study and application of the principles of effectively analyzing, evaluating, organizing and conveying information, evidence and diverse perspectives through spoken communication as well as listening actively and providing constructive feedback.

Attributes: Core II Communication Studies

Grade Mode: Normal Grading Mode

CMM 104H **Honors in Speech Comm** **3 Credit hours**

Honors-level study of the principles of effectively analyzing, evaluating, organizing, developing and conveying information, evidence and diverse perspectives through spoke communication as well as listening actively and providing constructive feedback.

Pre-req: Admitted Honors College with a score of 1.

Attributes: Core II Communication Studies

Grade Mode: Normal Grading Mode

CMM 205 **Pop Culture Rhetoric** **3 Credit hours**

An introduction to the study and criticism of popular culture and their rhetorical influences on human behavior and society.

Attributes: Critical Thinking, Core II Humanities

Grade Mode: Normal Grading Mode

CMM 207 **Business Communication** **3 Credit hours**

Study of the communication demands and skills needed to communicate effectively in business and professional contexts, including informing target audiences, selling and pitching ideas and preparing for job interviews.

Attributes: Core II Communication Studies

Grade Mode: Normal Grading Mode

CMM 213 **Communication in Relationships** **3 Credit hours**

An overview of theories and research surrounding interpersonal communication, with an emphasis on developing competencies to manage personal and professional relationships effectively.

Attributes: Core II Social Sciences

Grade Mode: Normal Grading Mode

CMM 239 **Communication and Film** **3 Credit hours**

An examination of film as a communicative expression of the performers, producers, directors, writers and technicians, as well as the social, economic, and cultural factors that have influenced the medium.

Attributes: Core II Humanities

Grade Mode: Normal Grading Mode

CMM 270 **Intercollegiate Debate** **1 Credit hour**

(PR: Permission of instructor). May be repeated 3 times for credit.

Grade Mode: Normal Grading Mode

CMM 271 **Intercollegiate Debate** **1 Credit hour**

(PR: Permission of instructor). May be repeated 3 times for credit.

Grade Mode: Normal Grading Mode

CMM 280 **Special Topics** **1-4 Credit hours**

Grade Mode: Normal Grading Mode

CMM 281 **Special Topics** **1-4 Credit hours**

Grade Mode: Normal Grading Mode

CMM 282 **Special Topics** **1-4 Credit hours**

Grade Mode: Normal Grading Mode

CMM 283 **Special Topics** **1-4 Credit hours**

Grade Mode: Normal Grading Mode

CMM 302 **Professional Presentations** **3 Credit hours**

Study of the communication skills necessary for effective presentations in professional contexts. Students will learn to compose audience-specific content, employ engaging delivery techniques and utilize visual presentation aids.

Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

Grade Mode: Normal Grading Mode

CMM 303 **Communication Theories** **3 Credit hours**

An introduction to a range of communication theories related to interpersonal, group, public, intercultural, media, gender and organizational communication and the ability of these theories to enhance the communication process.

Pre-req: CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.

Grade Mode: Normal Grading Mode

CMM 308 **Persuasive Communication** **3 Credit hours**

Study of communication designed to shape beliefs, attitudes, values and behaviors with a focus on the construction and critical analysis of persuasive messages.

Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

Grade Mode: Normal Grading Mode

CMM 310 **Argument and Debate** **3 Credit hours**

Study of building, critiquing, adapting and responding to arguments with a focus on gathering evidence, evaluating reasoning and improving spoken and written arguments.

Pre-req: CMM 103 or CMM 104H or CMM 207 or CMM 305 or YGS 161 or IST 101.

Grade Mode: Normal Grading Mode

CMM 315 **Communication in Groups** **3 Credit hours**

This course explores small group dynamics, emphasizing communication's role in the structural, functional, and social aspects of groups including decision-making, leadership, diversity and presentations within professional, civic and other contexts.

Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.

Grade Mode: Normal Grading Mode

CMM 316 **Legal Communication** **3 Credit hours**

The theory and practice of legal communication techniques including interviewing, deposition, examination, cross-examination, opening statements and closing arguments. Recommended for pre-law students.

Pre-req: CMM 103 or CMM 104H or CMM 207 or YGS 161 or IST 101.

Grade Mode: Normal Grading Mode

CMM 319 Leadership Dynamics	3 Credit hours	CMM 420 Conflict Communication	3 Credit hours
An examination of communication within organizational settings including role definition, performance feedback, relationship-building, conflict resolution, leadership and navigating power dynamics within the workplace.		A study on the causes and consequences of conflict in personal and professional contexts with a focus on the role of communication in initiating, managing and resolving conflict.	
Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		CMM 421 Gender and Communication	3 Credit hours
CMM 322 🌍 Intercultural Communication	3 Credit hours	An exploration of gender as an organizing principle for communication.	
An examination of how culture impacts verbal/nonverbal communication, identity, relationships and other communicative practices. Students will apply theory and research, reflect on their perspectives and develop intercultural communication competence.		Grade Mode: Normal Grading Mode	
Pre-req: CMM 103 with a minimum grade of D or CMM 104H with a minimum grade of D or CMM 207 with a minimum grade of D or CMM 213 with a minimum grade of D or YGS 161 with a minimum grade of D or IST 101 with a minimum grade of D.		CMM 456 Digital Communication	3 Credit hours
Attributes: Multicultural		An exploration of the impact of digital communication on interaction in personal, professional and/or civic contexts and in relation to social and cultural influences.	
Grade Mode: Normal Grading Mode		Attributes: Digital Humanities	
CMM 370 Intercollegiate Debate	1 Credit hour	Grade Mode: Normal Grading Mode	
(PR: Permission of instructor). May be repeated 3 times for credit.		CMM 474 Interpersonal Health Comm	3 Credit hours
Grade Mode: Normal Grading Mode		Investigates communication in establishing effective interactions between health providers, patients, and families. Explores theories and findings in relationship development, decision making, intercultural communication, social support, advocacy, and family relationships.	
CMM 371 Intercollegiate Debate	1 Credit hour	Grade Mode: Normal Grading Mode	
(PR: Permission of instructor). May be repeated 3 times for credit.		CMM 478 🌍 Communication Capstone	3 Credit hours
Grade Mode: Normal Grading Mode		Students synthesize what they have learned in the communication studies major by developing, organizing, revising and presenting a comprehensive project that demonstrates their competence in the discipline.	
CMM 374 Health Communication	3 Credit hours	Pre-req: CMM 411 with a minimum grade of D.	
Surveys interpersonal, public, and organizational health communication theories and findings; explores the communication demands of health care and promotion, communication issues in health systems, and strategies to resolve problems.		Attributes: Capstone Course	
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
CMM 403 🌍 Nonverbal Communication	3 Credit hours	CMM 479 Public Health Communication	3 Credit hours
This course will explore the areas and significance of nonverbal communication as they relate to the quality and effectiveness of human interaction in personal, social, and professional relationships.		Examines communication processes that influence human behavior and public policy through health promotion campaigns, including theories and practices of health behavior change and designing, implementing, and evaluating health communication interventions.	
Pre-req: CMM 103 with a minimum grade of D or CMM 207 with a minimum grade of D or CMM 104H with a minimum grade of D.		Grade Mode: Normal Grading Mode	
Attributes: Multicultural		CMM 480 Special Topics	1-4 Credit hours
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
CMM 406 Interviewing	3 Credit hours	CMM 481 Special Topics	1-4 Credit hours
Skill development in the question-answer-response process as it applies to a variety of interviewing situations.		Grade Mode: Normal Grading Mode	
Grade Mode: Normal Grading Mode		CMM 482 Special Topics	1-4 Credit hours
CMM 410 Crisis & Risk Communication	3 Credit hours	Grade Mode: Normal Grading Mode	
This application-based course introduces communication theories of crisis and risk management.		CMM 483 Special Topics	1-4 Credit hours
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
CMM 411 Communication Research	3 Credit hours	CMM 485 Independent Study	1-4 Credit hours
An exploration of communication research paradigms and methods. Students learn to work with scholarly resources, use recognized research formats and write research proposals.		Attributes: No Textbook Required	
Pre-req: CMM 303 (may be taken concurrently).		Grade Mode: Normal Grading Mode	
Concurrent PR: CMM 303		CMM 486 Independent Study	1-4 Credit hours
Grade Mode: Normal Grading Mode		Grade Mode: Normal Grading Mode	
		CMM 487 Independent Study	1-4 Credit hours
		Grade Mode: Normal Grading Mode	
		CMM 488 Independent Study	1-4 Credit hours
		Grade Mode: Normal Grading Mode	
		CMM 490 Internship	1-4 Credit hours
		Attributes: No Textbook Required	
		Grade Mode: Normal Grading Mode	