

M.B.A. ACCELERATED

Program Description

Qualified candidates are given an opportunity to earn the Master of Business Administration (M.B.A.) degree. In keeping with its purpose of providing professional preparation and foundation, the M.B.A. program emphasizes building a strong fundamental framework and developing skills in managerial problem-solving and decision-making.

Program Design

Business policies and procedures, reflecting rapid technological advancements, are subject to change over time. Methods and practices in current use may be totally inadequate for the coming decades. For this reason, greater emphasis is placed on sound general principles and decision-making techniques that provide a foundation for continuous learning.

To accomplish this purpose, the program involves a broad study of functional areas of business and their interrelationships, with emphasis on the application of knowledge, concepts, and analytical methods for problem-solving.

The program is to be completed in eleven (11) months, attending on a full-time basis. The University and the College of Business reserve the right, even after students are enrolled, to make individual curricular adjustments whenever serious deficiencies or needs are identified. This may involve additional coursework in speech and/or English, as needed. Deficiencies will be determined by the M.B.A. program director. Students may be required to take such courses without credit toward the master's degree and at their own expense.

Admission Requirements

This face-to-face MBA program is cohort-based and admits students to start in the Fall semester only. This face-to-face program is not eligible for the 3+2 bachelor's to master's option that applies to the online MBA.

Full Admission

Applicants should follow the admissions process described in this catalog or the Graduate Admissions website: <https://www.marshall.edu/admissions/graduate/>.

Applicants must have the following:

1. An undergraduate degree in business from an accepted, accredited institution with an undergraduate Grade Point Average (GPA) of 3.0 or higher on a 4.0 scale for all previously completed undergraduate coursework.

OR

1. An undergraduate degree from an accepted, accredited institution with a minimum undergraduate GPA of 2.5 or higher on a 4.0 scale for all previously completed undergraduate university work, and 2 letters of recommendation. The applicant may also submit additional documents, such as a statement of purpose, test scores, and other supporting materials. Students without an undergraduate or graduate degree in business will be admitted provisionally. These students must complete and pass the non-credit MBA 600 Quantitative Boot Camp which meets the two

weekends prior to the start of the Fall semester. Students who violate this policy will be administratively withdrawn.

OR

1. Have a doctoral degree from an accepted, accredited institution.

Program Requirements

Plan of Study

The student and their advisor shall prepare a Plan of Study, which must be approved during the semester in which the student initially enrolls. It shall include the specific courses the student is expected to complete and shall also list all other program or school requirements. Courses listed on the Plan of Study shall be those judged appropriate by the faculty. Subsequent requests to change the plan must be formally approved by the M.B.A. Director or the Academic Advisor. Any deviation from the final Plan of Study and/or discrepancy between it and the student's official transcript will delay graduation. Any approved Plan of Study may become void if a student is inactive for one year (unless on an official leave of absence).

Grade Point Average Requirement

A student must have a 3.0 overall GPA in all program coursework. In addition, the student must maintain a cumulative 3.0 GPA in all courses completed after admission to the degree program, including any previous Marshall University coursework counted toward the current degree. This standard must be met for the student to graduate. If the student falls below these standards, the student shall be placed on academic probation and be subject to dismissal from the program.

Course Enrollment Policy

In order to take any 600-level course in the College of Business, students must be enrolled in a graduate program in the college. Additionally, the student must meet the specific course prerequisites; specifically, students without an undergraduate degree in business must complete and pass the non-credit MBA 600 Quantitative Boot Camp. Students who violate this policy will be administratively withdrawn.

Course Requirements

All students are required to complete 32 hours of M.B.A. courses and any additional foundation work, as determined by the M.B.A. Director or the COB Executive Director of Graduate Programs. The 32-hour M.B.A. courses must be completed with a GPA of 3.0 (*B* or better) with no more than 2 *C*'s.

Plan of Study

First Year

Fall		Credit Hours
Offered over two weekends prior to the start of the Fall semester.		
MBA 600	Quantitative Boot Camp ¹	0.0
First Five Weeks		
MBA 601	Decision Analysis	1.5
MBA 610	Applied Microeconomics	1.5
MBA 670	Marketing I	1.5
MBA 696	Team Building	.5

Second Five Weeks		
MBA 630	Finance I	1.5
MBA 611	Applied Macroeconomics	1.5
MBA 620	Managerial Accounting	1.5
Third Five Weeks		
MBA 641	Organizational Behavior I	1.5
MBA 690	Strategic Analysis	1.5
MBA 631	Finance II	1.5
MBA 697	Career Development	.5
Credit Hours		14.5
Spring		
First Five Weeks		
MBA 621	Financial Accounting	1.5
MBA 642	Organizational Behavior II	1.5
MBA 691	Strategic Management	1.5
MBA 698	Business Etiquette	.5
Second Five Weeks		
MBA 605	Operations Management ²	1.5
MBA 632	Investments I ²	1.5
MBA 672	Brand Management ²	1.5
Third Five Weeks		
MBA 606	Supply Chain Management	1.5
MBA 633	Investments II ²	1.5
MBA 680	Global Business Management ²	1.5
MBA 699	International Culture ²	.5
Credit Hours		14.5
Summer		
MBA 682	Study Abroad ²	3.0
Credit Hours		3
Total Credit Hours		32

¹ Students without an undergraduate degree in business must complete and pass the non-credit MBA 600 Quantitative Boot Camp which is offered over two weekends prior to the start of the Fall semester.

² Elective courses can be selected with advisor approval.