

MASTER OF BUSINESS ADMINISTRATION (MBA)

MBA 600 Quantitative Boot Camp 0 Credit hours

Intensive four day quantitative boot camp introducing core economics, statistics, and accounting concepts. Building analytical fluency, interpret data, prepare financial statements, and apply integrated quantitative reasoning to managerial decision making

Grade Mode: Pass/Fail Grading Mode

MBA 601 Decision Analysis 1.5 Credit hours

Prepares students to apply data, models, and analytics for strategic decisions, using probabilistic reasoning, decision trees, and descriptive, predictive, and prescriptive analytics to forecast outcomes and improve performance in organizations.

Grade Mode: Normal Grading Mode

MBA 603 Business Analytics I 1.5 Credit hours

This course covers analytics fundamentals, data visualization, statistical modeling, data mining, Excel/SQL/R/Python, and modules on machine learning, big data, AI, with case studies and projects to generate actionable business insights

Grade Mode: Normal Grading Mode

MBA 604 Business Analytics II 1.5 Credit hours

This advanced course building on analytics foundations, covering predictive modeling, machine learning, Power BI, statistical inference, optimization, and big data, emphasizing real-world projects solving complex business problems for strategic decisions.

Grade Mode: Normal Grading Mode

MBA 605 Operations Management 1.5 Credit hours

The course covers strategic planning, supply chain, quality, process improvement, inventory, forecasting, and project management, emphasizing Lean/Six Sigma, process analysis, capacity planning, SCM, and tools to optimize organizational performance and efficiency.

Grade Mode: Normal Grading Mode

MBA 606 Supply Chain Management 1.5 Credit hours

Course examines supply chain operations through case studies, covering logistics, procurement, analytics, quality management, just-in-time processes, customer-supplier relations, forecasting, benchmarking, and global strategy for effective operational decision-making.

Grade Mode: Normal Grading Mode

MBA 607 Project Management 1.5 Credit hours

Course covers project planning, execution, risk, and leadership, emphasizing methodologies like Agile and Waterfall, AI applications, scheduling, organizing, controlling activities, and hands-on experience with project management tools.

Grade Mode: Normal Grading Mode

MBA 610 Applied Microeconomics 1.5 Credit hours

This course introduces microeconomic theory and applies it to managerial decision-making, equipping students with analytical tools to inform business strategy, pricing, production, and competitive market behavior.

Grade Mode: Normal Grading Mode

MBA 611 Applied Macroeconomics 1.5 Credit hours

This course surveys major macroeconomic issues and policies, equipping students with essential analytical tools to understand economic phenomena and make informed managerial decisions in a dynamic global environment.

Grade Mode: Normal Grading Mode

MBA 620 Managerial Accounting 1.5 Credit hours

This course explores managerial accounting concepts. The material emphasizes the role of accounting in planning, controlling, and decision-making, by covering budgeting, cost analysis, performance evaluation, and financial forecasting.

Grade Mode: Normal Grading Mode

MBA 621 Financial Accounting 1.5 Credit hours

This MBA course introduces financial accounting principles, emphasizing the preparation and analysis of financial statements, understanding accounting cycles, financial reporting standards, and decision-making using key financial metrics and indicators.

Grade Mode: Normal Grading Mode

MBA 630 Finance I 1.5 Credit hours

An in-depth study of the fundamentals of value creation and capital budgeting under risk neutrality for business corporations and the relation between risk and expected return in a perfect market.

Grade Mode: Normal Grading Mode

MBA 631 Finance II 1.5 Credit hours

An in-depth study of valuation and market efficiency in an imperfect world, the complex applications of theories in the real world with frictions, and capital structure and payout policies.

Grade Mode: Normal Grading Mode

MBA 632 Investments I 1.5 Credit hours

An in-depth study of the risk and return tradeoff in an efficient market with an emphasis on the modern portfolio theory and empirical asset pricing models.

Grade Mode: Normal Grading Mode

MBA 633 Investments II 1.5 Credit hours

An in-depth study of security analysis of bonds, stocks and derivatives, and portfolio risk management and performance evaluation.

Grade Mode: Normal Grading Mode

MBA 640 Leading Organizations 1.5 Credit hours

Course focuses on interpersonal management, ethical decision-making, change management, workplace human dynamics, and social-psychological leadership perspectives, emphasizing effective leadership, ethical behavior, and managing organizational change in diverse professional environments.

Grade Mode: Normal Grading Mode

MBA 641 Organizational Behavior I 1.5 Credit hours

The course presents basic ideas, concepts, and applications for effective organizational management, emphasizing organizational behavior and theory. Major topics include individual and group behaviors, personality, values, ethics, and motivation.

Grade Mode: Normal Grading Mode

MBA 642 Organizational Behavior II 1.5 Credit hours

Expands ideas, concepts, and applications for effective organization management, emphasizing organizational behavior and theory. Major topics include leadership, group dynamics, communication, conflict management, and organization development.

Grade Mode: Normal Grading Mode

MBA 650 Special Topics**0.5-4 Credit hours**

This course will cover a specific area of interest in the Accelerated MBA. The topics will vary based on faculty expertise and student interest.

Grade Mode: Normal Grading Mode**MBA 651 Special Topics****0.5-4 Credit hours**

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Grade Mode: Normal Grading Mode**MBA 661 Negotiations****1.5 Credit hours**

Experiential course developing negotiation, bargaining, and conflict resolution skills, combining theory, cutting-edge research, self-assessment, and simulations to practice strategies and enhance students' practical negotiation abilities.

Grade Mode: Normal Grading Mode**MBA 670 Marketing I****1.5 Credit hours**

Course covers marketing strategy, consumer behavior, research, pricing, and analytics, blending fundamentals, buyer behavior, data-driven analysis, and practical application to support strategic planning and evolving marketing roles across modern organizations.

Grade Mode: Normal Grading Mode**MBA 671 Marketing II****1.5 Credit hours**

Advanced marketing course covering analytics, digital strategy, consumer behavior, brand management, direct marketing, and research, emphasizing data-driven decisions and digital tools, including SEO, SEM, social media, and CRM platforms applications.

Grade Mode: Normal Grading Mode**MBA 672 Brand Management****1.5 Credit hours**

Course emphasizes brand building through strategy, digital marketing, analytics, and consumer insights, covering brand identity, luxury branding, marketing analytics, digital marketing, and strategic management for effective brand growth and positioning.

Grade Mode: Normal Grading Mode**MBA 680 Global Business Management****1.5 Credit hours**

Strategies for gaining competitive advantage in the global business environment. Topics include international trade and investment, economic growth, and operations of multinational corporations.

Grade Mode: Normal Grading Mode**MBA 681 Global Business Management II****1.5 Credit hours**

International business strategy, including country assessment for the identification of business opportunities, country selection, and modes of entry. The organization of international business and management of international operations.

Grade Mode: Normal Grading Mode**MBA 682 Study Abroad****3 Credit hours**

Ten-day, two-city immersion exploring global strategy, regional business ecosystems, cultural intelligence, and ethical leadership through company visits, seminars, and cultural experiences, culminating in comparative analysis and applied global leadership projects.

Grade Mode: Pass/Fail Grading Mode**MBA 690 Strategic Analysis****1.5 Credit hours**

Course covers competitive and business strategy, market dynamics, resource allocation, and implementation, using SWOT, PESTLE, analytics, and financial analysis to drive strategic planning, internal/external assessment, and organizational success.

Grade Mode: Normal Grading Mode**MBA 691 Strategic Management****1.5 Credit hours**

This course develops skills in corporate strategy, innovation, competitive analysis, and leadership, emphasizing experiential learning and simulations to master strategic implementation, business model innovation, competitive advantage, and global organizational success.

Grade Mode: Normal Grading Mode**MBA 696 Team Building****0.5 Credit hours**

Developing high performing teams skills evidence based frameworks, experiential simulations, communication and conflict management practice, and action planning to strengthen trust, psychological safety, collaboration, and leadership effectiveness in dynamic organizations.

Grade Mode: Pass/Fail Grading Mode**MBA 697 Career Development****0.5 Credit hours**

One day module guiding professionals through evidence based self assessment, strategic career analysis, personal branding, networking design, and actionable career roadmaps supporting advancement, leadership growth, and long term professional impact

Grade Mode: Pass/Fail Grading Mode**MBA 698 Business Etiquette****0.5 Credit hours**

Business Etiquette develops professional presence, communication etiquette, and cross cultural awareness. Participants practice executive interactions, networking, and ethical conduct to enhance credibility, leadership effectiveness, and global business readiness.

Grade Mode: Pass/Fail Grading Mode**MBA 699 International Culture****0.5 Credit hours**

Building global mindset and cultural intelligence through evidence based frameworks, cross cultural communication practice, leadership simulations, and ethical scenario analysis enhancing effectiveness in diverse international business environments and multicultural teams

Grade Mode: Pass/Fail Grading Mode