

DOCTOR-BUSINESS ADMINISTRATION (DBA)

DBA 701 Res Bus & Econ Dev 3 Credit hours

This course describes key business and economic research issues. It shows how matters such as jobs, unemployment, policymaking, budget, taxes, and public investment apply to business research and practice.

Grade Mode: Normal Grading Mode

DBA 702 Cur Research Bus Innovation 3 Credit hours

Students will be introduced to contemporary research and pedagogical topics in business innovation including design thinking, disruptive innovation, corporate innovation, and the pedagogy of business innovation.

Grade Mode: Normal Grading Mode

DBA 703 Cur Research Issues Bus Tech 3 Credit hours

This course covers research topics related to business technology including investments, strategy, economic value, cybersecurity, privacy, adoption, diffusion, and development methods. Students will explore the academic literature in this area.

Grade Mode: Normal Grading Mode

DBA 704 Research Global & Intl Bus 3 Credit hours

Students are exposed to key topics in global and international business. They will investigate academic research on multinationalism, global competition and strategic management, and global marketing to develop research questions.

Grade Mode: Normal Grading Mode

DBA 705 Ped in Bus Schools 3 Credit hours

this course focuses on pedagogical practices in business schools including both traditional and innovative teaching methods. Students will understand effective teaching and learning practices in business schools.

Grade Mode: Normal Grading Mode

DBA 710 Bus Research Design Method 3 Credit hours

Students will be introduced to business research designs, including exploratory, descriptive, casual, experimental, case study, cross-sectional, and longitudinal research designs. Students will be exposed to both quantitative and qualitative methods.

Grade Mode: Normal Grading Mode

DBA 711 Bus Quant Methods I 3 Credit hours

This course covers techniques and applications of regression analysis and ANOVA models using statistical software. Students will apply the methods to real world problems and making valid statistical conclusions.

Grade Mode: Normal Grading Mode

DBA 712 Bus Quant Method II 3 Credit hours

The purpose of this course is to familiarize students with conceptual bases of SEM as well as applications necessary to undertake doctoral-level research and to answer questions of casual interest.

Grade Mode: Normal Grading Mode

DBA 713 Bus Quant III 3 Credit hours

This course extends the basic linear model frameworks learned in DBA 711 and 712 to non-linear regressions and non-parametric statistical tools and data-driven techniques.

Grade Mode: Normal Grading Mode

DBA 714 Qual Methods 3 Credit hours

This course introduces major qualitative approaches in business research including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory, text analysis, and action research.

Grade Mode: Normal Grading Mode

DBA 720 Research Sem in Man Acct 3 Credit hours

This course includes a study of managerial accounting research topics and methods. Students will review and critically analyze research articles on budgeting, performance measures, enterprise risk management, innovation, and methodologies.

Grade Mode: Normal Grading Mode

DBA 721 Research Sem in Audit 3 Credit hours

Seminal and contemporary research articles on the audit environment, auditor decision making, auditor independence, the effects of auditing on the financial reporting process, and auditor fees will be introduced.

Grade Mode: Normal Grading Mode

DBA 722 Research Sem in Fin Acct 3 Credit hours

Students in this course will learn to critically analyze financial accounting research to identify potential areas for future study that can advance the current body of knowledge.

Grade Mode: Normal Grading Mode

DBA 730 Research Sem in HC Delivery 3 Credit hours

This course studies health care delivery research topics. Students will review and critically analyze literature on integrated health care delivery systems, clinical effectiveness, innovative technologies, workforce issues, and other topics.

Grade Mode: Normal Grading Mode

DBA 731 Res Mgr Epidemiology 3 Credit hours

This course provides insight into research topics that explore managerial epidemiology including disease control and transmission; population health measurement; planning and quality management; incidence, prevalence, morbidity, and mortality; and others.

Grade Mode: Normal Grading Mode

DBA 732 Res Sem HC Inform Mgt 3 Credit hours

This course addresses contemporary research issues in health care information management research. Research relating to electronic health records, data analytics, safety, privacy, and health information technology will be discussed.

Grade Mode: Normal Grading Mode

DBA 740 Research Sem HRM 3 Credit hours

This seminar is a review and analysis of the theories, models, and concepts utilized in the research of organizational behavior and human resource management.

Grade Mode: Normal Grading Mode

DBA 741 Res Op Bus Models & Strat 3 Credit hours

This course addresses issues in operations, business models, and strategic management with extensive reviews of research areas such as sustainable operations, strategic positioning, organizational structure and performance, and corporate governance.

Grade Mode: Normal Grading Mode

DBA 742 Res Sem in Entr, Sm Bus, & FF 3 Credit hours

Students in the seminar will study seminal and current research on the idiosyncratic nature of entrepreneurship, small business, and family firms. They will discuss theory and make connections among findings.

Grade Mode: Normal Grading Mode

DBA 790 Dissertation Design

3-6 Credit hours

This course is an individualized scholarly investigation of an important topic in business. It prepares students for the dissertation process and focuses on issues such as dissertation committee selection.

Grade Mode: Credit/No Credit Grade Only

DBA 791 Dissertation

9-18 Credit hours

Coursework supports and guides doctoral candidates in their research and the development and defense of the dissertation. The course provides individual time with members of the student's dissertation committee.

Attributes: Thesis

Grade Mode: Credit/No Credit Grade Only